Understanding Ethics and Transparency Obligations 2.0

Presented to:
New Mexico School Boards Association

July 13, 2018
Geno Zamora, Esq.
Tony F. Ortiz, Esq.
Jessica R. Terrazas, Esq.
Nicholas A. Govea, Esq.



Laws/Polices To Be Reviewed

- New Mexico Open Meetings Act (OMA), § 10-15-1, et seq.
- New Mexico Inspection of Public Records Act (IPRA), § 14-2-1, et seq.
- School Board Laws
- New Mexico Governmental Conduct Act, § 10-16-1, et seq.
- NEW FORMAT Discussion, Law, Examples

What do you know about OMA?

- What is it?
- What are the biggest violations?
- What happens if there is a violation?

Open Meetings Act – Newer Provisions

Meeting notices published 72 hours in advance

- No amendments within 72 hours
- Publication required on website if have one

Emergency Meetings

- AG must be informed of emergency meetings within 10 days after the emergency meeting
- Must be unforeseen circumstances that will likely result in injury or damage to persons or property or substantial financial loss

Proposed: Mandatory Public Comment period

- HB 378 (2015) Either general period or during agenda items
 - Allow reasonable amount of time and diverse perspectives
 - Topics limited to those in scope of board authority

OMA Important Provisions

- Applies to all meetings with a quorum of members (§10-15-1(D)):
 - No rolling quorums
 - Meeting of a quorum by email included
- Decisions must be made in open meetings (§10-15-1(A)):
 - Public entitled to the greatest possible information including the official acts of officers and employees
 - Formulation of public policy or the conduct of business by vote shall be done in open meetings
 - All persons shall be permitted to attend and listen, reasonable efforts shall be made to accommodate use of audio and video devices

OMA Important Provisions

- Meeting Notices shall contain an agenda with a list of specific items of business to be discussed or transacted (§10-15-1(F))
- Minutes (§10-15-1(G)): The policymaking body shall keep written minutes of all its meetings including:
 - Date, time and place of meeting
 - Names of members in attendance and absent
 - Substance of the proposals considered and a record of votes
 - Minutes shall be prepared within 10 days, shall be approved at the next meeting with a quorum and are not official until approved by the policymaking body
- Enforcement and penalties: AG, DA or individual enforcement; penalties include misdemeanor and/or fines, attorneys fees and costs (§10-15-3)

Open Meetings Act – Best Practices

Meeting Notices and Agendas

- Publish by 5 pm Friday the week before
- Include copies of board packet online
- No additions, only deletions, after publishing

Include a Public Comment item

- Limit comments to topics within Board Authority?
- No disclosure of student information
- Limit to 2 to 3 minutes per person, and no sharing of time
 - Treat all the same
- Use a "script" to introduce public session

Open Meetings Act – Best Practices

- Use Specific Language in Agenda Items, including Executive Session
 - Executive Session to Discuss Personnel Matters Relating to Superintendent Assignments
 - Executive Session to Discuss Personnel Matters Related to Reduction in Force of Certain Personnel
- Post Draft Meeting Minutes Online within 10 days, until Final Minutes are Adopted
- Consider taping or live streaming meetings and posting online

OMA Takeaways

- Conduct business in open session
- Early and substantive notice
- No rolling quorums
- Implement best practices

Open Meeting Act Discussion

Possible Topics

- Rolling Quorums
- What is an emergency for purposes of an Emergency Meeting?
- Electronic discussion of District Business with other Board Members (email, text)

What If?

- Myself and a newly elected Board Member usually meet for lunch once-a-week, can we
 continue to do so now that we are both on the Board? Can another Board Member join
 us?
- The same public citizen comes and speaks about different issues at every Board meeting, but makes no sense and says outrageous things, can we cut her off next time?
- We forgot to approve the funding for the Staff Appreciation Luncheon at our last meeting, can we call an emergency meeting to do that?
- I am the only person on my Board who wants to pass a policy and I need to try and talk to the rest of the Board about my reasoning How do I do that privately, but without violating OMA?

What do you know about IPRA?

- What is it?
- What are the biggest violations?
- What happens if there is a violation?

Inspection of Public Records Act (IPRA)

NEWER

- Draft documents that are not otherwise protected are public record
- Unless there is a specific exclusion, the document is public record -No "rule of reason"
- Public has the right to inspect public records except for limited exclusions
 - Records include emails, texts, pictures, videos, etc.
 - Response Timelines (§ 14-2-8): Immediately or as soon as practicable but not later than 15 days
- Enforcement action(§ 14-2-12): Brought by AG, DA or requestor
- Penalties: Damages up to \$100 per day, costs and attorneys fees (§ 14-2-11)

IPRA Best Practices

- ALWAYS Use District Email for School Business
 - Avoids a search of your personal email
- Only Use District Cell Phones for District Business
 - Understand implications of using personal cell
- Written Communications Should Always be Professional
- District should have a Centralized public records custodian, with records as primary duty

IPRA Discussion

Potential Topics

- Text messages
- Personal cell phone use for district business

What if?

- Can I forward a District-related email from my District account to my personal email account,... Do I have to give up my private email in an IPRA Request?
- I get a disparaging email from a parent to my personal email account, about a topic that will be discussed at that night's Board Meeting... Can I share it with the rest of the Board? Is it a public record?
- A friend texts my personal cell phone with a complaint about her child's principal...Is this a Public Record? Do I respond from my District email to ensure its saved?

State Laws Applicable to School Boards

- §22-5-6 Nepotism Prohibited Superintendent may not employ board family members (parents, children, siblings, in-laws of each)
- §22-5-6 Prohibited Employment Board member shall not be employed in any capacity by a school district "during the term of office for which the member was elected or appointed"
- §22-21-1 Prohibiting sales to school districts and personnel
 - (A) Board member shall not directly or indirectly sell or be a party to any transaction to sell materials, furnishings, equipment, insurance, supplies to the district, or work under contract with the district; no commission or profit permitted
 - (C) No board member shall solicit or be a party to a transaction to sell insurance or investment securities to any employee of the district
 - Penalty: 4th degree felony
- §22-21-5 Prohibition on the sale or use of student, faculty and staff lists in direct marketing offender pays damages of \$500 or more, plus attorneys fees to recipient

What do you know about the NM Governmental Conduct Act?

- What is it?
- What are the biggest violations?
- What happens if there is a violation?

New Mexico Governmental Conduct Act

- General Rules for public officers or employees (§ 10-16-3):
 - Treat their position as public trust and use powers/resources only to advance the public interests, not obtain personal benefits or pursue private interests
 - Conduct themselves in a manner that justifies the confidence placed in them by the people
 - Full disclosure of real or potential conflicts of interest shall be a guiding principle for determining appropriate conduct
 - Make reasonable efforts to avoid undue influence and abuse of office

NMGCA (cont.)

- Prohibited Political activities (§ 10-16-3.1):
 - No coercion to contribute, vote or participate in political activity
 - No threats to deny promotion or pay increase
 - No requiring employee contribution or event ticket
 - No advising an employee to take part in political activity
 - No use of governmental property for non-authorized purposes
- Official Acts for personal financial interest prohibited (§ 10-16-3.1):
 - Knowing and willful violation is a 4th degree felony
 - Public officer or employee is disqualified from engaging in any official act directly affecting their financial interest

NMGCA (cont.)

- Other important provisions:
 - No honoraria for speeches/service relating to the performance of public duties (expenses ok)
 - No use of confidential information for private gain
 - Restrictions on contracts involving current or former officers or employees
 - Prohibited bidding
- Enforcement and penalties (§ 10-16-14, 17, 18):
 - Enforced by Attorney General or District Attorney
 - Penalties: discipline, dismissal, demotion or suspension
 - Criminal penalties include misdemeanor (unless otherwise specified) and up to \$1,000 fine
 - Civil penalties of \$250 per violation up to \$5,000

Ethics – Best Practices

- Avoid conflicts and improper interactions with employees
- Abstain from decisions affecting personal financial interests
- Be careful with political campaigns
- Public disclosures of financial interests, nonprofit, memberships and gifts received

Ethics Discussion

Possible Topics

- What is personal financial Gain?
- Conflicts of Interest

What If?

- My brother is running for City Council can I help him campaign?
- I was asked to speak at another district's career day, they said they would pay for my gas and my lunch... Can I accept?
- My son is on the high school baseball team, we are voting to potentially provide them for more funding... Is that a conflict of interest? Must I disclose it?
- I'm trying to sell some property and a District employee wants to buy it, can I sell it to them? Do I have to disclose anything?
- A business I started but sold is trying to bid on a contract, can they do that?

Questions you must ask yourself

- Is there a clear guidance regarding board and staff roles in open meetings and disclosure of public records?
- Is there clear guidance regarding ethical considerations for board members and staff?
- Are we doing enough to protect ourselves and the District from any potential violations?
- If the answer to any of these is "I Don't Know" than find out... It is that important

ADDITIONAL QUESTIONS/DISCUSSION

Geno Zamora, Esq.
Tony F. Ortiz, Esq.
Jessica R. Terrazas, Esq.
Nicholas A. Govea, Esq.
(505) 986-2900
geno@ortiz-zamora.com
tony@ortiz-zamora.com
jessica@ortiz-zamora.com
nicholas@ortiz-zamora.com

