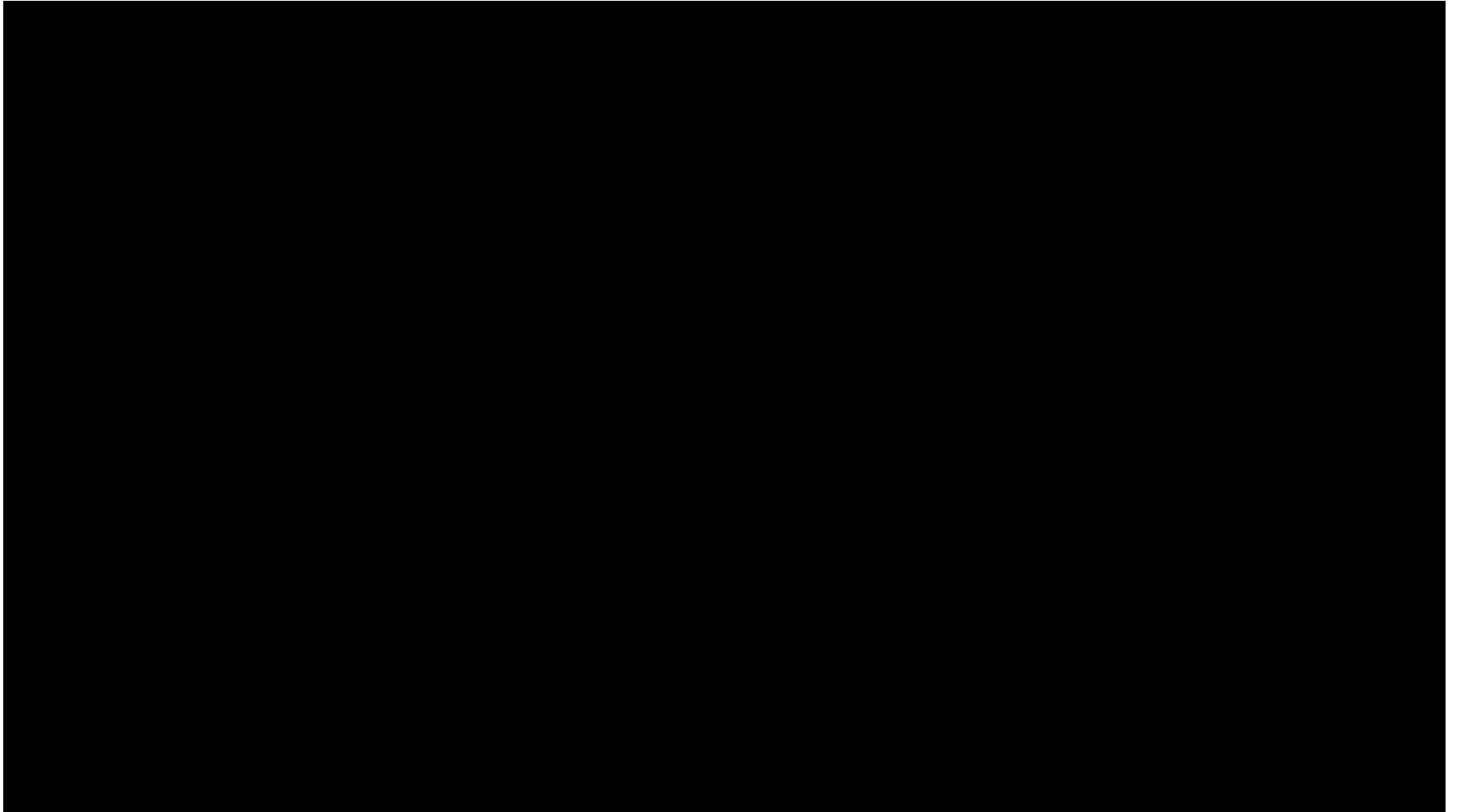




## Vision 2030

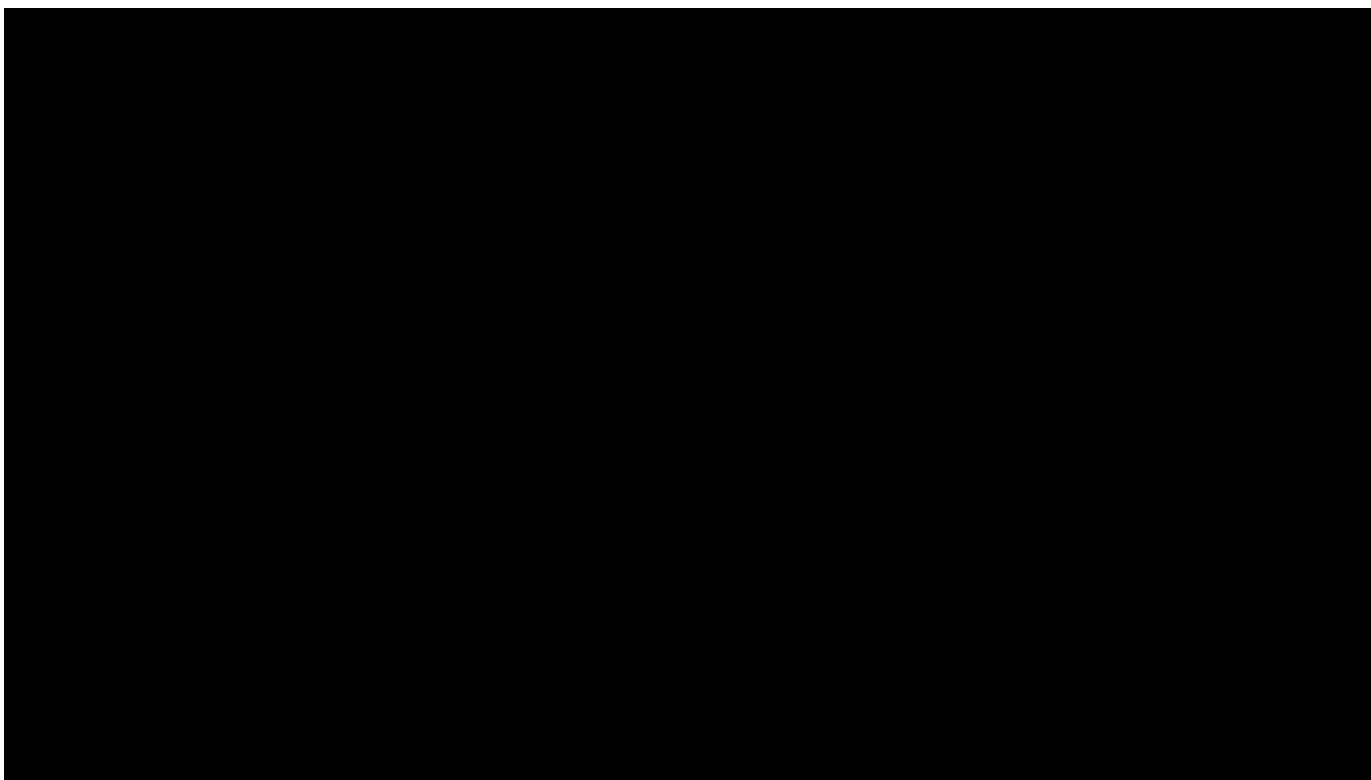
Kevin E. Ciak, NSBA President



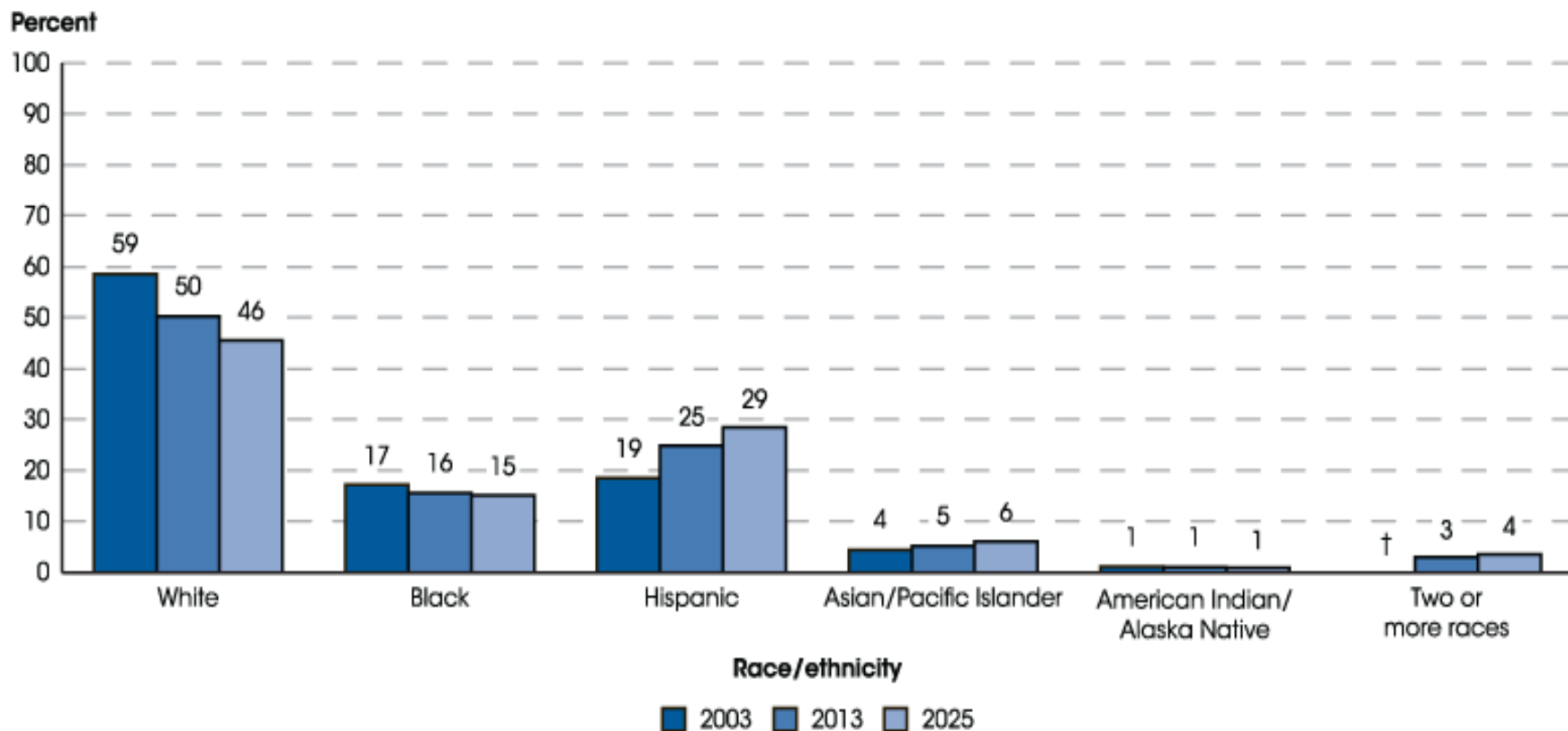


# 2030 isn't so far away ...

	<u>2004</u>	<u>2017</u>	<u>2030</u>
My Age	29	42	55 (I hope!)
Active Facebook users	1 million	1.86 billion	?
Public School Students	48.8 million	50.4 million	?
Dow Jones Industrial Average	\$10,188	\$21,007	?
S&P 500	\$1,141	\$2,399	?
Childhood Poverty	18%	22%	?
Childhood Obesity	17.1%	16.9%	?
Price of 1 Gallon of Gasoline	\$1.85	\$2.39	?



# Demographics of Public Education

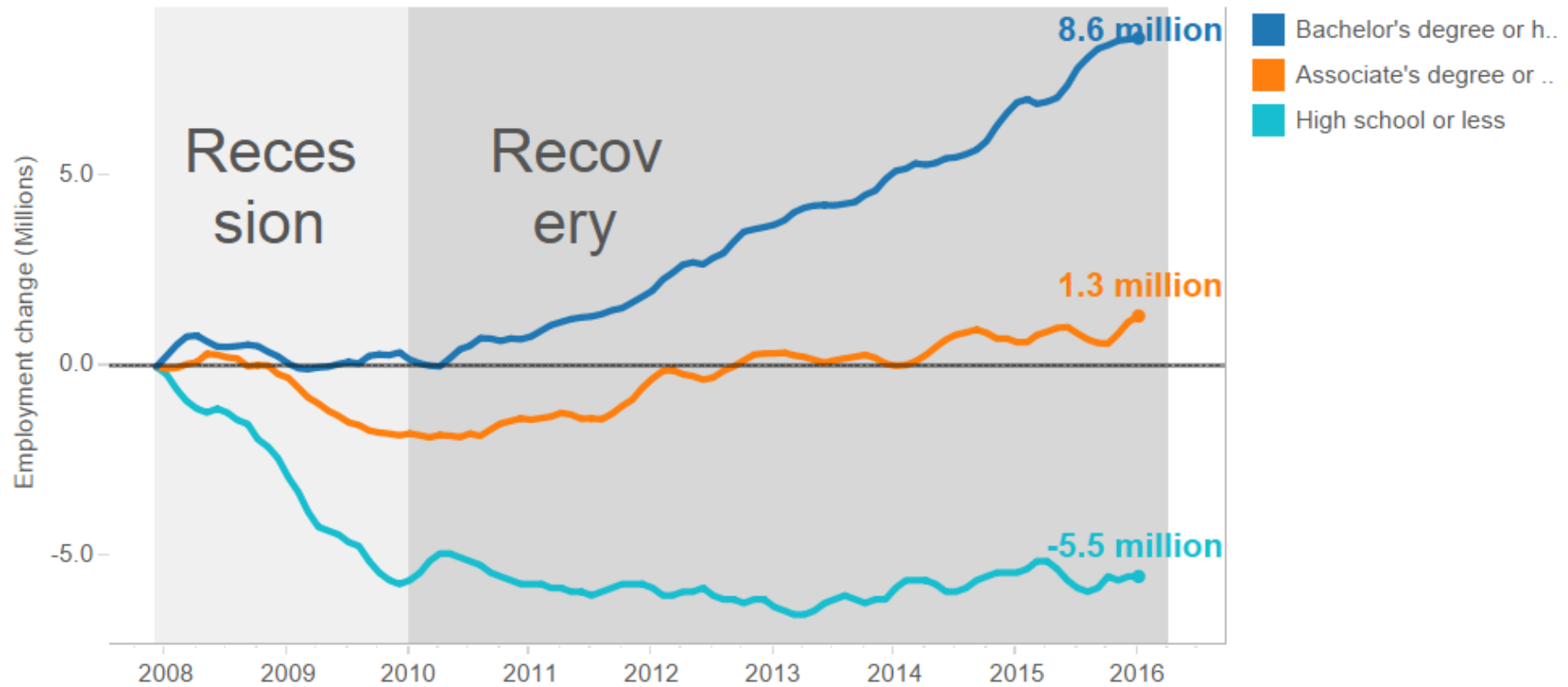


Source: National Center for Education Statistics

# Let the Children Lead – Board Diversity






# Post Recession Job Recovery



Source: Georgetown University Center on Education and the Workforce analysis of Current Population Survey (CPS) data, 2007-2016. Note: Employment includes all workers age 18 and older. The monthly employment numbers are seasonally adjusted using the U.S. Census Bureau X-12 procedure and smoothed using a four-month moving average.



# Soft skills

 Listen	 Creativity	 Leadership	 Positive Attitude	 Coachable
 Motivation	 Learner	 Perseverance	 Self-Directed	 Teamwork
 Serving	 Communication	 Soft Skills	 Time Management	 Organization
 Adaptable to Change	 Work Ethic	 Handle Criticism	 Resilience	 Prioritization
 Collaboration	 Empathy	 Critical Thinking	 Divergent Thinking	 @tracyclark08

# What is the Vision 2030 Board?

## Traditional School Board

- Hires a Superintendent with vision
- Approver
- Offers tactical solutions
- Facility/Finance/Ops focus
- Offers opinions/anecdotal evidence
- Votes Yes/No; Binary approach
- Composition reflective of candidates willing to serve
- Board meetings are a requirement for Superintendent
- Community of “knowers”

## Vision 2030 School Board

- Leads the creation of a vision with a transformational Superintendent
- Initiator
- Creates a long term strategy
- Student achievement focus
- Asks for data; uses it in justifying decision making
- Listens to each other; discussion creates improved outcomes
- Composition reflective of diverse student body; Diversity = strength
- Board meetings add value and create focus/priorities for Superintendent
- Community of learners



Your Washington,  
D.C. office



School Choice



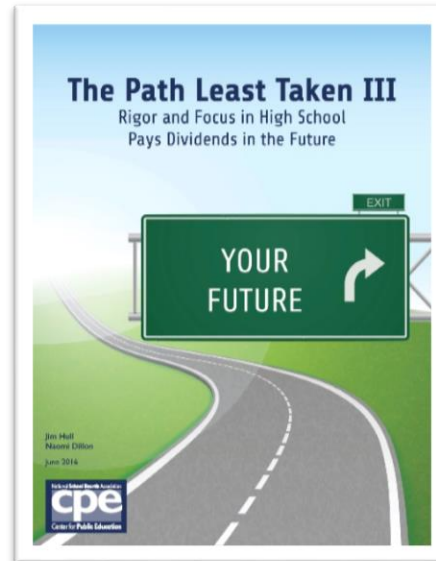
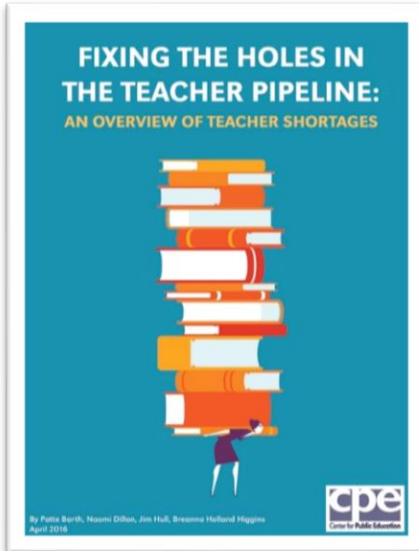
Investments in  
public education



Career & Technical Education



Legal Advocate

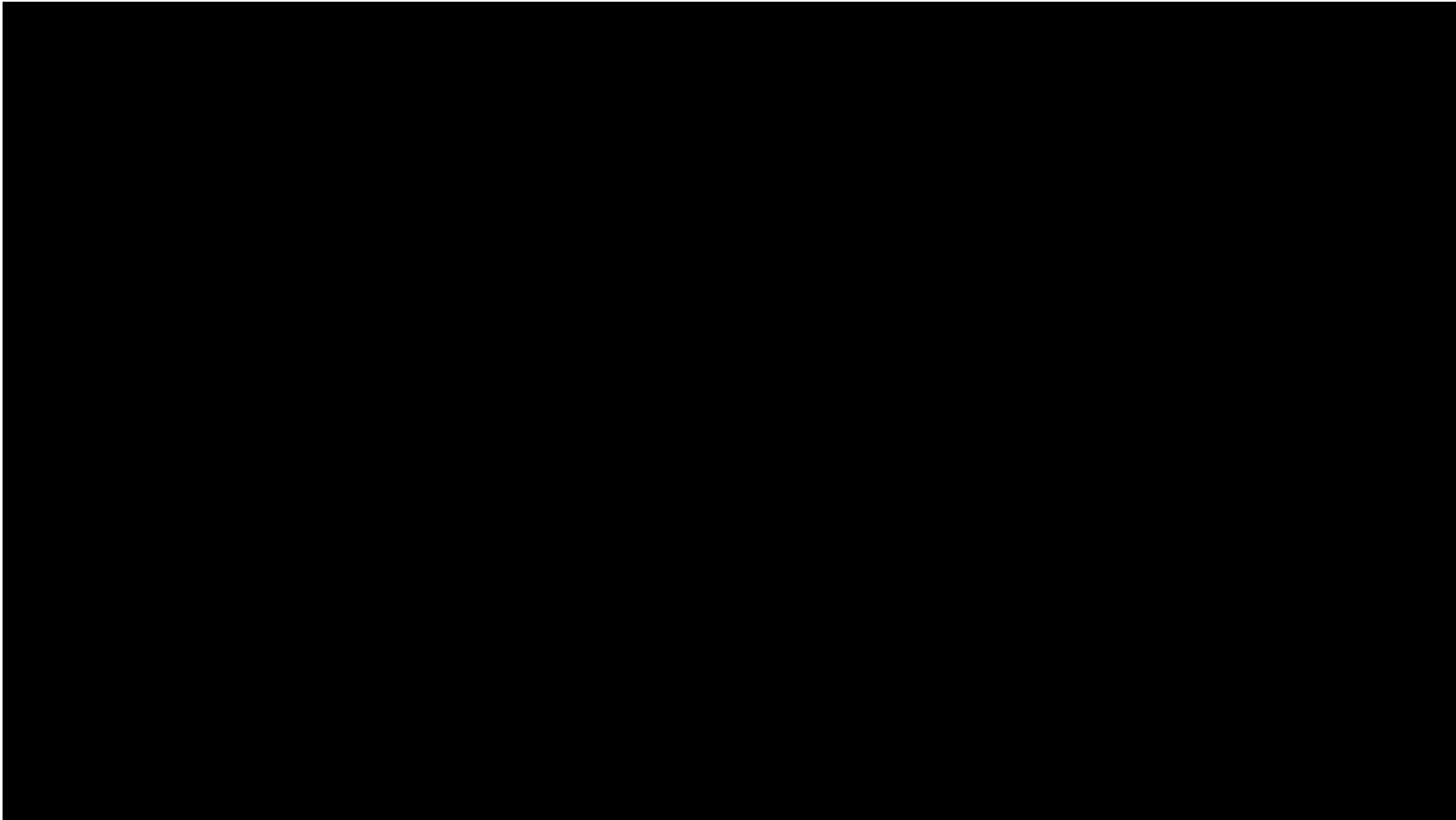


Resources from the  
Center for Public Education



**STAND UP  
4 PUBLIC  
SCHOOLS™**





The logo consists of a solid red square. Inside the square, the words "STAND UP" are on the first line, "4 PUBLIC" on the second line, and "SCHOOLS" on the third line. The text is white, bold, and sans-serif. The "U" in "UP" is stylized with a white arrow pointing upwards from its top right corner.

**STAND UP  
4 PUBLIC  
SCHOOLS**

[www.standup4publicschools.org](http://www.standup4publicschools.org)







**2018 Advocacy Institute**  
February 4-6, 2018  
*Marriott Marquis, Washington, D.C.*



**nsba**  
National School Boards Association

**Follow Kevin Ciak on Twitter**

 **@Kevin\_NSBA**