



STATE OF NEW MEXICO EXECUTIVE OFFICE SANTA FE, NEW MEXICO

Proclamation

WHEREAS, "I AM NEW MEXICO PUBLIC SCHOOLS" IS A STATEWIDE CAMPAIGN INITIATED BY THE NEW MEXICO SCHOOL BOARDS ASSOCIATION IN CONJUNCTION WITH THE "STAND UP 4 PUBLIC SCHOOLS" NATIONAL CAMPAIGN DEVELOPED BY THE NATIONAL SCHOOL BOARDS ASSOCIATION; AND

WHEREAS, WITH SUPPORT FROM SEVERAL LOCAL EDUCATION ORGANIZATIONS, THE "I AM NEW MEXICO PUBLIC SCHOOLS" CAMPAIGN WILL HELP BOARD MEMBERS AND SUPERINTENDENTS SPREAD THE GOOD NEWS ABOUT THE MANY ACCOMPLISHMENTS OF PUBLIC SCHOOL DISTRICTS IN NEW MEXICO; AND

WHEREAS, THE CAMPAIGN'S OBJECTIVE IS TO PROMOTE THE EFFECTIVENESS OF PUBLIC SCHOOLS BY FOCUSING ATTENTION ON THE NUMEROUS ACCOMPLISHMENTS OF OUR PUBLIC SCHOOLS; AND

WHEREAS, PARTNERS JOINED TOGETHER TO CREATE A CAMPAIGN OF SUCCESS STORY VIDEOS, TELEVISION AND RADIO PUBLIC SERVICE ANNOUNCEMENTS, AND SOCIAL MEDIA; AND

WHEREAS, THE "I AM NEW MEXICO PUBLIC SCHOOLS" ADVOCACY VIDEO PREMIERED AT THE NEW MEXICO SCHOOL BOARDS ASSOCIATION ANNUAL CONVENTION IN DECEMBER 2014 AND RECEIVED AN ENTHUSIASTIC RECEPTION FOR THE QUALITY AND CONTENT OF THE VIDEO; AND

WHEREAS, THE STATE OF NEW MEXICO ENCOURAGES STAKEHOLDERS TO SUPPORT POSITIVE ACCOMPLISHMENTS IN OUR PUBLIC SCHOOLS; AND

WHEREAS, NEW MEXICO'S PUBLIC SCHOOLS STAND PROUDLY AS INSTITUTIONS OPEN TO ALL CHILDREN EQUALLY, PROVIDING QUALITY EDUCATORS, ADMINISTRATORS, AND SUPPORT PERSONNEL WHO ARE DEDICATED TO HELPING EVERY CHILD REALIZE THE AMERICAN DREAM; AND

WHEREAS, NEW MEXICO'S PUBLIC SCHOOLS PUT KIDS FIRST; AND

WHEREAS, NEW MEXICO'S PUBLIC SCHOOLS TAKE ON THE SERIOUS RESPONSIBILITY OF HELPING TO MAKE CHILDREN'S HOPES AND DREAMS COME TRUE; AND

WHEREAS, NEW MEXICO'S PUBLIC SCHOOLS EMBRACE MORE THAN THREE HUNDRED TWENTY-FIVE THOUSAND CHILDREN; AND

WHEREAS, NEW MEXICO'S PUBLIC SCHOOL EMPLOYEES WELCOME THE RESPONSIBILITY THAT IS ASKED OF THEM BECAUSE ALL CHILDREN ARE THEIR CHILDREN, AND CHILDREN ARE THE KEY TO THE FUTURE; AND

WHEREAS, NEW MEXICO'S PUBLIC SCHOOLS HAVE NEVER BEEN MORE FOCUSED ON CREATING EDUCATIONAL OPPORTUNITIES TO BENEFIT ALL OF OUR STUDENTS;

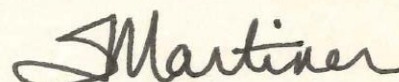
NOW, THEREFORE, I, SUSANA MARTINEZ, GOVERNOR OF THE STATE OF NEW MEXICO, DO HEREBY PROCLAIM FEBRUARY 19TH, 2015, AS

"I AM NEW MEXICO PUBLIC SCHOOLS DAY"

THROUGHOUT THE STATE OF NEW MEXICO, AND ASK THAT NEW MEXICO EDUCATORS, ADMINISTRATORS, AND SUPPORT PERSONNEL BE CELEBRATED FOR THE POSITIVE CHANGES THAT THEY BRING TO THE LIVES OF CHILDREN.


SIGNED AT THE EXECUTIVE OFFICE
THIS 19TH DAY OF FEBRUARY 2015.

WITNESS MY HAND AND THE GREAT
SEAL OF THE STATE OF NEW MEXICO.


SUSANA MARTINEZ
GOVERNOR



ATTEST:


DIANNA J. DURAN
SECRETARY OF STATE