NEW MEXICO SCHOOL BOARDS
STRATEGIC PLANNING SUPPORT (SPS)
FOR NEW MEXICO SCHOOL BOARDS—
THE LOVING MUNICIPAL SCHOOLS STORY

Dr. Ann Lynn McIlroy, Superintendent,
Dr. Hugh Prather,
A “Key Work of School Boards Initiative”
December 2, 2017
WE WILL SPEND SOME TIME ON

- How the SPS Project Came into Being
- What the SPS Project Aims to Accomplish
- What a Board and Superintendent Experience During Training
- What Happens after the SPS Training
- The Loving Experience

Our Norms for This Session
- Dialogue-not Monologue
- No “SILLY” Questions
- Stop the presenter for elaboration
HOW THE SPS PROJECT CAME INTO BEING

- Need for targeted Training Modules
- “Pro Bono” Offer from Your Presenter
- NMSBA Board Approved
- Piloted and field tested
- Modified and now available for all NMSBA Boards
OUTCOMES OF THE STRATEGIC PLANNING SUPPORT PROJECT

- **Facilitates** accomplishing a most important Board task.
- **Creates** a process which is owned by those who undertake it.
- **Integrates** all ongoing and existing planning efforts, e.g. Capital Facilities Master Plan, Educational Plan for Student Success, Technology Plan into one coherent path.
- **Defines** a relatively small set of key components which make it strategic.
OUTCOMES OF THE STRATEGIC PLANNING SUPPORT PROJECT

- **Empowers** the school board and superintendent to conduct all the needed activities to create a strategic plan required by these key components.

- **Establishes** a dynamic process in which the strategic plan is never "finished"; a regular review process makes the strategic plan truly strategic.

- **Enables** the Board to set goals for accountability as it is implemented and monitored.
WHAT THE STRATEGIC PLANNING SUPPORT PROJECT AIMS TO ACCOMPLISH

- At the conclusion of the training your board can make an informed decision about the type of strategic planning process your district wishes to undertake.
- Your board can also decide if resources are sufficient to conduct the planning internally or to seek the services of a facilitator.
WHAT A BOARD AND SUPERINTENDENT EXPERIENCE DURING THE COURSE OF AN SPS TRAINING SESSION

- Scheduled to fit your schedule
- Delivered via GoToMeeting and PowerPoint
- Model for public sector planning is presented
- Key components are outlined
- Session is totally interactive
Why Plan Strategically?

- Incorporates all current planning initiatives---“If you don't know where you are going, any plan will do.” Peter Drucker

- You are acting strategically when you plan for a desired future---“Someone's sitting in the shade today because someone planted a tree a long time ago.” Warren Buffett

- Keeps the Board and administration focused on the right things---“Management is doing things right; leadership is doing the right things.” Peter Drucker
THE STRATEGIC PLANNING CYCLE

Planning to Plan and Task Force Formulation
Validate Mission and Vision
Review Mandates Conduct Environmental Scan (SWOT)
Identify Strategic Goals
Develop SMART Objectives to Address Strategic Goals
Monitor, Assess, and Report Progress
Are you Planning Strategically or Tactically

Tactical Planning
- Day to Day
- Annual Cycle
- Today’s Challenges
- Present Oriented
- Doing Things Right
- Internal Focus

Strategic Planning
- Long Term-3-5 Years
- Toward a Desired Vision
- Tomorrow’s Opportunities
- Future Oriented
- Doing the Right Things
- Internal and External Focus
WHAT HAPPENS AFTER THE SPS TRAINING?

- Entirely up to you!
THE LOVING MUNICIPAL SCHOOLS EXPERIENCE

- Requested the SPS Training Module
- Determined a facilitated process was important
- Identified the “Team”
- Conducted the SWOT
- Team met to review SWOT and identify Focus Areas
- Draft Plan was generated to address Focus Areas
- Board reviewed and approved the Plan
Closing Comments and Questions, Contact Information, Adjourn

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