Vision 2030

Kevin E. Ciak, NSBA President
# 2030 isn’t so far away ...

<table>
<thead>
<tr>
<th>Category</th>
<th>2004</th>
<th>2017</th>
<th>2030</th>
</tr>
</thead>
<tbody>
<tr>
<td>My Age</td>
<td>29</td>
<td>42</td>
<td>55 (I hope!)</td>
</tr>
<tr>
<td>Active Facebook users</td>
<td>1 million</td>
<td>1.86 billion</td>
<td>?</td>
</tr>
<tr>
<td>Public School Students</td>
<td>48.8 million</td>
<td>50.4 million</td>
<td>?</td>
</tr>
<tr>
<td>Dow Jones Industrial Average</td>
<td>$10,188</td>
<td>$21,007</td>
<td>?</td>
</tr>
<tr>
<td>S&amp;P 500</td>
<td>$1,141</td>
<td>$2,399</td>
<td>?</td>
</tr>
<tr>
<td>Childhood Poverty</td>
<td>18%</td>
<td>22%</td>
<td>?</td>
</tr>
<tr>
<td>Childhood Obesity</td>
<td>17.1%</td>
<td>16.9%</td>
<td>?</td>
</tr>
<tr>
<td>Price of 1 Gallon of Gasoline</td>
<td>$1.85</td>
<td>$2.39</td>
<td>?</td>
</tr>
</tbody>
</table>
Demographics of Public Education

<table>
<thead>
<tr>
<th>Race/ethnicity</th>
<th>2003</th>
<th>2013</th>
<th>2025</th>
</tr>
</thead>
<tbody>
<tr>
<td>White</td>
<td>59</td>
<td>50</td>
<td>46</td>
</tr>
<tr>
<td>Black</td>
<td>17</td>
<td>16</td>
<td>15</td>
</tr>
<tr>
<td>Hispanic</td>
<td>19</td>
<td>25</td>
<td>29</td>
</tr>
<tr>
<td>Asian/Pacific Islander</td>
<td>4</td>
<td>5</td>
<td>6</td>
</tr>
<tr>
<td>American Indian/Alaska Native</td>
<td>1</td>
<td>1</td>
<td>1</td>
</tr>
<tr>
<td>Two or more races</td>
<td>†</td>
<td>3</td>
<td>4</td>
</tr>
</tbody>
</table>

Source: National Center for Education Statistics
Let the Children Lead – Board Diversity
Post Recession Job Recovery

Source: Georgetown University Center on Education and the Workforce analysis of Current Population Survey (CPS) data, 2007-2016. Note: Employment includes all workers age 18 and older. The monthly employment numbers are seasonally adjusted using the U.S. Census Bureau X-12 procedure and smoothed using a four-month moving average.
Soft skills

- Listen
- Creativity
- Leadership
- Positive Attitude
- Coachable
- Motivation
- Learner
- Perseverance
- Self-Directed
- Teamwork
- Serving
- Communication
- Time Management
- Organization
- Adaptable to Change
- Work Ethic
- Handle Criticism
- Resilience
- Prioritization
- Collaboration
- Empathy
- Critical Thinking
- Divergent Thinking
- @tracyclark08
What is the Vision 2030 Board?

**Traditional School Board**
- Hires a Superintendent with vision
- Approver
- Offers tactical solutions
- Facility/Finance/Ops focus
- Offers opinions/anecdotal evidence
- Votes Yes/No; Binary approach
- Composition reflective of candidates willing to serve
- Board meetings are a requirement for Superintendent
- Community of “knowers”

**Vision 2030 School Board**
- Leads the creation of a vision with a transformational Superintendent
- Initiator
- Creates a long term strategy
- Student achievement focus
- Asks for data; uses it in justifying decision making
- Listens to each other; discussion creates improved outcomes
- Composition reflective of diverse student body; Diversity = strength
- Board meetings add value and create focus/priorities for Superintendent
- Community of learners
Your Washington, D.C. office
School Choice

Investments in public education

Career & Technical Education

Legal Advocate
Resources from the Center for Public Education
SAVE THE DATE

SAAN ANTONIO
April 7-9, 2018

THE CONFERENCE FOR PUBLIC EDUCATION LEADERS
2018 Advocacy Institute
February 4-6, 2018
Marriott Marquis, Washington, D.C.