

NEW MEXICO SCHOOL BOARDS ASSOCIATION 2020 BOARD MEMBER INSTITUTE

January 23-25, 2020

Eldorado Hotel 309 W San Francisco Street, Santa Fe, NM

I am... New Mexico Public Schools!

Agenda

Wednesday, January	<u>, 22, 2020</u>	Eldorado Hotel
12:00-2:00 PM	/I NMSBA Executive Board Meeting	Turquoise Room
3:00-5:00 PM	NMSBA Board of Directors Meeting	Anasazi South
Thursday, January 2	3, 2020Eldoı	rado Hotel/State Capitol
7:00 AM	Registration	
7:00-8:30 AM	Advocacy Breakfast	Anasazi Ballroom
8:30-9:00 AM	Overview of Day's Activities/Attendee Briefing	Anasazi Ballroom
9:00-10:00 AN	M Buses run from Eldorado Hotel to State Capitol	
9:00-10:00 AN	M Visits with Individual Legislators	State Capitol
10:00-10:30 A	AM "School Board Appreciation Day"	State Capitol Rotunda
•	Press Conference – Olivia Calabaza, NMSBA President Speakers/Dignitaries All Invited Governor Michelle Lujan Grisham Secretary Designate Ryan Stewart, NM Public Education Dep Senator Bill Soules, Chair, Senate Education Committee & M Rep. Andres Romero, Chair, House Education Committee & Tom Gentzel, Executive Director, National School Boards As New Mexico Education Partners	lembers Members
10:30-1:00 PM	A Senate and House Floor Sessions Ser	nate & House Chambers
	• Introduction of NMSBA Officers and School Board Members	
1:00-5:00 PM	Newly Elected Board Member TrainingAnasazi (Two Concurrent Sessions focused on Board Superintendent Re	
2:00-4:00 PM	Visits with Individual Legislators	State Capitol
3:00-4:00 PM	Buses run from Capitol to Eldorado Hotel/Others	
5:00 PM	DINNER ON YOUR OWN	



NEW MEXICO SCHOOL BOARDS ASSOCIATION 2020 BOARD MEMBER INSTITUTE

Friday, January 24, 2	020	Eldorado Hotel
7:00 AM	REGISTRATION & EXHIBITORS OPENING	Hotel Concourse
7:00 AM	LEGISLATIVE APPRECIATION BREAKFAST Senate and House Education Committee Members Invit Sponsor: Cuddy & McCarthy Law Firm	
8:00 AM	OPENING GENERAL SESSION	a Calabaza, NMSBA President Española High School NJROTC millo, NMSBA President-Elect
8:15 AM	2020 Legislative UpdateRep. Andres Romero, Chair, Sen. William Soules, Chair,	House Education Committee Senate Education Committee
9:00 AM	Greetings and Welcome (Invited)The Honorable Gove Public Education Legislative PrioritiesRyan Stewart, Secr	•
9:30 AM	Greetings and Federal UpdateTon Nation	n Gentzel, Executive Director al School Boards Association
10:00 AM	BREAKSponsors: Adams & Crow Law Firm	Hotel Concourse
10:15 AM	GENERAL SESSION II Student Entertainment	
10:30 AM	Legislative Finance Committee UpdateCh	arles Sallee, Deputy Director egislative Finance Committee
11:00 AM	Public Schools Audit Update	The Honorable Brian Colon New Mexico State Auditor
11:30 AM	"Focus on Outcomes Not Inputs"A.J. C	Crabill, Deputy Commissioner Texas Education Agency
12:00 AM	LUNCH BUFFETSponsors: Jaramillo Accounting Group & Stifel Public Finance	Anasazi Ballroom
1:30-2:30 PM	CONCURRENT BREAKOUT SESSIONS (3)	See Breakout Grid
2:00-5:00 PM	NM School Superintendents Association Meeting	Anasazi North
2:30 PM	BREAKSponsors: Greer Stafford	Hotel Concourse
2:45-3:45 PM	CONCURRENT BREAKOUT SESSIONS (3)	See Breakout Grid
4:00-5:00 PM	CONCURRENT BREAKOUT SESSIONS (3)	See Breakout Grid



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Saturday, January 25	, 2020	Eldorado Hotel
7:30 AM	REGISTRATION	Hotel Concourse
	BREAKFAST BUFFET Sponsor: Walsh, Gallegos, Trevino, Russo & Kyle	Anasazi Ballroom
8:30-9:30 AM	CONCURRENT BREAKOUT SESSIONS (5)	See Breakout Grid
9:30-9:45 AM	BREAKSponsors: Greer Stafford	Pre-Function Lobby
9:45-10:45 AN	A CONCURRENT BREAKOUT SESSIONS (6)	See Breakout Grid
11:00-12:00	CONCURRENT BREAKOUT SESSIONS (6)	See Breakout Grid
12:00 Noon	ADJOURN – Please Drive Home Safely!	

BOARD INSTITUTE BREAKOUT SESSION GRID FRIDAY, JANUARY 24, 2020

ROOM	1:30 - 2:30 PM	2:45 - 3:45 PM	4:00 - 5:00 PM
Grand Ballroom A Theater 150	How can I leverage my talents and power as an elected official/leader to make a difference for Hispanic, Native American, Special Education Learner students & families? Mayra Valtierrez Deborah Dominguez-Clark New Mexico PED Boardsmanship/Finance/ Legal Issues/Student Achievement B/A	What Every School Board Member Should Know About Special Education Evelyn Howard-Hand Lorie Gerkey Walsh Gallegos Trevino Russo & Kyle Law Firm Boardsmanship/ Legal Issues/Student with disabilities B/A	School Board Member's Advocacy and Free Speech Rights Karla Schultz Linda Trujillo Walsh Gallegos Trevino Russo & Kyle Law Firm Boardsmanship/Community Relations/Legal Issues B/A
Grand Ballroom B Theater 150	A Constitutionally Sufficient Education – What Will It Take: Yazzie/Martinez Case Status Update and Education Policy Discussion Gail Evans, Lead Counsel for Yazzie Plaintiffs Legal Issues B/A	Cultural Awareness as a Board Member Patricia Salazar Ives Y. Jun Roy Cuddy & McCarthy Law Firm Boardsmanship/Community Relations/Legal Issues/Personnel/Safety and Wellness/Student Achievement B/A	Contracting and Procurement Missteps R. Daniel Castille Marlow B. Hooper Cuddy & McCarthy Law Firm Boardsmanship/Finance/Legal Issues B/A
Zia Theater 100	Making Sure New Mexico Counts in the 2020 Census Dr. Mercy Alarid U.S. Census Bureau Finance B	How Do I Build Support for Big Initiatives in My District? Developing Effective Community Campaigns Geno Zamora & Nick Govea Ortiz & Zamora, Law Firm Boardsmanship/Community Relations/Finance/Legal Issues B/A	Board and Superintendent Authority: Balancing Roles Tony Ortiz Ortiz& Zamora Law Firm Boardsmanship/Legal Issues/Personnel B/A

Level: Basic and/or Advanced



BOARD INSTITUTE BREAKOUT SESSION GRID SATURDAY, JANUARY 25, 2020

ROOM	8:30 – 9:30 AM	9:45 – 10:45 AM	11:00 AM – 12 Noon
Grand Ballroom A Theater 150	Leveraging Regional Education Cooperatives to Help Your District! Linda Trujillo Walsh Gallegos Trevino Russo & Kyle Law Firm Bryan Dooley, Region #9 REC Vicki Chavez, Southwest REC Finance/Legal/Legislative	Protecting Your District's Cybersecurity Barry Berenberg Walsh Gallegos Trevino Russo & Kyle Law Firm Legal/Safety & Wellness/Technology B/A	Top Ten Things New Board Members Need to Know Elena Gallegos Walsh Gallegos Trevino Russo & Kyle P.C. Boardsmanship/Community Relations/Legal/Legislative /Student Achievement
	The Basics of the	Board Member Ethics and the Governmental Conduct Act	Audits, Accountability, Financial
Grand Ballroom B Theater 150	Procurement Code R. Daniel Castille Sam Minner Cuddy & McCarthy Firm Administration/Boardsmanship/ Legal	John F. Kennedy Marlow B. Hooper Cuddy & McCarthy Law Firm Boardsmanship/Community Relations/Legal	Oversight and Property Disposition R. Daniel Castille Sam Minner Cuddy & McCarthy Law Firm Boardsmanship/Finance B
Zia A Theater 60	All the Queen's Horses: A Case Study in Fraud – (Session 1) Audrey J. Jaramillo Jaramillo Accounting Group	B/A All the Queen's Horses: A Case Study in Fraud – (Session 2) Audrey J. Jaramillo Jaramillo Accounting Group	From Main Street to Pennsylvania Avenue: The Whistleblower Protection Act and Its Impact on Public Schools Jason Burnette
	Administration/Boardsmanship/ Finance A	Administration/Boardsmanship/ Finance A	Elizabeth L. German German*Burnette & Associates Legal/Personnel B/A
Zia B & C Theater 80	Open Meeting Acts Masterclass Geno Zamora & Nick Govea Ortiz & Zamora Law Firm Boardsmanship/Community Relations/Legal/Legislative B/A	Superintendent Contacts and Evaluation from Start to Finish Tony F. Ortiz Ortiz & Zamora Law Firm Veronica C. Garcia Santa Fe Public Schools Administration/Boardsmanship/ Legal/Personnel B/A	From Walkouts to Sit-ins: First Amendment Rights of Students and Staff Nick Govea & Geno Zamora Ortiz & Zamora Law Firm Boardsmanship/Community Relations/Legal/Personnel B/A
DeVargas Theater 50	Aligning Brain-Focused Learning and Teaching with the Gen Z/iGen Learner Dr. Sue Ann Highland MeTEOR Education Administration/Boardsmanship/ Community Relations/ Student Achievement B/A	Youth Empowered & Strong (YES!) Teaching Students How to Build Healthy Relationships for Personal Wellness and Life Success Roberta Montoya-Cheek YES Program Bobbie Gutierrez Espanola Public Schools Safety and Wellness B/A	Meeting the Challenge of Student Health Needs Nancy Rodriguez NM Alliance for School-Based Health Care Safety and Wellness B/A
Anasazi South Rounds 60	Room Not Available	"Break Out" the Schoolwide Enrichment Model for All Carol Leyendecker Jennifer Rishel Tom Sloan Albuquerque Public Schools Student Achievement B/A	Title IX and Booster Clubs Andrew Sanchez Himes, Petrarca & Fester Law Firm Administration/Boardsmanship/ Finance/Legal Issues/Personnel B/A

Level: Basic and/or Advanced



BOARD INSTITUTE BREAKOUT SESSION DESCRIPTIONS FRIDAY, JAN. 24 AND SATURDAY, JAN. 25, 2020 (ALPHABETICAL LISTING)

1. A Constitutionally Sufficient Education – What Will It Take: Yazzie/Martinez case status update and education policy discussion

This session will briefly review the *Yazzie/Martinez* ruling from July 2018 and provide an update on the case, including the steps that the Plaintiffs believe the State must take to provide a sufficient education to students from low-income families, Native American students, English language learners, and students with disabilities. The presenters will provide time for roundtable discussions so that participants can brainstorm and share ideas on what their districts need from the PED and the Legislature in order to have the resources, programs and services necessary to provide a constitutionally sufficient education. Participants will have an opportunity to share with the larger group and ask questions of the presenters.

Gail Evans, Lead Counsel for Yazzie Plaintiffs

Topic Strand: Legal Issues Level: Basic and Advanced

2. Aligning Brain-Focused Learning and Teaching with the Gen Z/iGen Learner

Districts across America are experiencing a monumental shift in their approach to teaching and learning. These schools recognize that today's Generation Z/ iGen students think and feel differently about learning than past generations. The session will unlock the power of authentic student engagement to break the mold of traditional learning experiences.

Dr. Sue Ann Highland, Managing Director, MeTEOR Education and Diane Vallejos, Belen School District Superintendent

Topic Strand: Administration/Boardsmanship/Community Relations/Student Achievement

Level: Basic and Advanced

3. All the Queen's Horses: A Case Study in Fraud - (Two Sessions)

Enjoy a special viewing of the documentary about fraud and deception "All the Queen's Horse's" with discussion to follow on how to ensure your community does not become the next Dixon, Illinois. **Part 1**: Introduction, and first part of documentary. **Part 2**: Second part of documentary, and closing discussion.

Audrey Jaramillo, CPA, CFE, Jaramillo Accounting Group LLC

Topic Strand: Administration/Boardsmanship/Finance Level: Advanced

4. Audits, Accountability, Financial Oversight and Property Disposition

School Boards are responsible for approval and oversight of the District's budget and finances. This session will focus on the Board's financial oversight duties through the budget committee, the audit committee and approval of the budget and adjustments to the budget throughout the school year. This presentation will also address the statutory procedures that must be followed when disposing of obsolete and salvageable school-owned property, an item often noted as a finding in school audits.

R. Daniel Castille and Sam Minner, Cuddy & McCarthy, LLP

Topic Strand: Boardsmanship/Finance Level: Basic

5. Board and Superintendent Authority: Balancing Roles

Come participate in a discussion about the common areas where board members and superintendents come into conflict. Specific scenarios will be discussed about micromanagement, personnel, public complaints, staff complaints, the press, agendas, student matters, unions, public comment sessions, contracting and school site visits, among others!

Tony Ortiz, Ortiz & Zamora, Attorneys at Law, LLC

Topic Strand: Boardmanship/Legal Issues/Personnel Level: Basic and Advanced

6. Board Member Ethics and the Governmental Conduct Act

This session will address how good faith compliance with the nepotism laws, Board Member's Code of Conduct, the Governmental Conduct Act, and the conflict of interest provisions of the Public School Code and Procurement Code will assist the Board in promoting transparency and public confidence in the conduct of District business.

John F. Kennedy and Marlow Hooper, Cuddy & McCarthy, LLP

Topic Strand: Boardsmanship/Community Relations/Legal Issues Level: Basic and Advanced

7. "Break Out" the Schoolwide Enrichment Model for All

In this "Breakout" session, you will solve a series of clues to learn about the Schoolwide Enrichment Model. The SEM applies gifted pedagogy to total school improvement. See how Albuquerque Public Schools is addressing issues of underrepresentation and equity through the SEM. Learn basic components and implementation recommendations through this engaging and interactive presentation using the popular BreakoutEdu format.

Jennifer Rishel and Tom Sloan, Gifted Education, APS

Topic Strand: Student Achievement Level: Basic and Advanced

8. Contracting and Procurement Missteps

The School Board is the only entity with the power to enter into contracts on behalf of the School District. Central office administrators and procurement officers regularly receive form contracts from vendors who have submitted proposals and received an award for products and services obtained through the RFP process of the Procurement Code. The products and services may be common, but the "fine print" in the form contract was likely written by the vendor's attorneys in some other state. Such contract and procurements must be reviewed and revised carefully to assure that the District does not enter into unfavorable contracts, or run afoul of procurement law or conflict of interest rules.

R. Daniel Castille and Marlow B. Hooper, Cuddy & McCarthy, LLP

Topic Strand: Boardsmanship/Finance/Legal Issues Level: Basic and Advanced

9. Cultural Awareness as a Board Member

This session will focus on the importance of a board member's knowledge, understanding and appreciation of the different cultures in New Mexico's student and employee populations and the need to examine our own ignorance and prejudice in order to avoid judgment or assignment of values in decision-making, formulation of policy, and the performance of Board member duties.

Patricia Salazar Ives and Y. Jun Roh, Cuddy & McCarthy, LLP

Topic Strand: Boardsmanship/Community Relations/Legal Issues/Personnel/Safety & Wellness/
Student Achievement Level: Basic and Advanced

10. From Main Street to Pennsylvania Avenue: The Whistleblower Protection Act and Its Impact on Public Schools

From the halls of DC to the halls of your school, Whistleblower complaints are in the news. This session will provide Board Members and administrators with a better understanding of the legal implications involved. Attendees will learn about the law here in New Mexico as it impacts schools, as well as tips for preventing and addressing Whistleblower Complaints.

Jason Burnette and Elizabeth L. German, German*Burnette & Associates, LLC

Topic Strand: Legal Issues/Personnel Level: Basic and Advanced

11. From Walkouts to Sit-ins: First Amendment Rights of Students and Staff

In this era of political activism, students and staff members are increasingly choosing to speak their minds and advocate for their views at school. From Walk-outs to Sit-ins is an overview of what School Boards and Administrators need to know regarding their students' and staff's First Amendment Rights.

Nick Govea and Geno Zamora, Ortiz & Zamora, Attorneys at Law, LLC

Topic Strand: Boardmanship/Community Relations/Legal Issues/Personnel Level: Basic and Advanced

12. How can I leverage my talents and power as an elected official/leader to make a difference for Hispanic, Native American, Special Education, and English Learner students and families?

Participants will explore current laws that impact at risk students and families by using their knowledge, expertise, talent, and power to come up with ways to operationalize laws and policies that impact Hispanic, Native American, Special Education, and English Learner students and families. Participants will leave this session having learned something new, dialogued with peers from other districts, and with ideas for making a positive impact on student outcomes and family engagement.

Mayra Valtierrez and Deborah Dominguez-Clark, New Mexico Public Education Department

Topic Strand: Boardsmanship/Finance/Legislative Issues/Student Achievement Level: Basic and Advanced

13. How Do I Build Support for Big Initiatives in My District? Developing Effective Community Campaigns Board Members and Administrators will learn techniques for understanding public perceptions of their school districts, to communicate positive achievements, and to build support for big initiatives such as bond elections, educational technology notes, and new programs.

Geno Zamora and Nick Govea, Ortiz & Zamora, Attorneys at Law, LLC

Topic Strand: Boardmanship/Community Relations/Finance/Legal Issues Level: Basic and Advanced

14. Leveraging Regional Education Cooperatives to Help Your District!

Regional Education Cooperatives, legislatively entities, exist to provide school districts with education related services. Currently, ten RECs support 68 districts. A panel of Walsh Gallegos Attorneys and REC Executive Directors will offer valuable information on both the legal structure of RECs and how to effectively leverage the resources available through the RECs, whether your district is a member or non-member.

Linda Trujillo, Walsh Gallegos Trevino Russo & Kyle P.C., Bryan Dooley, Region #9 REC and Vicki Chavez. Southwest REC

Topic Strand: Finance/Legal Issues/Legislative Issues Level: Basic and Advanced

15. Making Sure New Mexico Counts in the 2020 Census

Dr. Mercy Alarid, Partnership Specialist with the Census Bureau, will provide information about the 2020 Census, its decade-long impact on New Mexico Public Schools, federal funding and representation. It will give board members, superintendents and administrators ideas of how they can get involved in creating awareness within their districts to make sure every household counts in the 2020 Census. There will also be a time for Q&A and the sharing of best practices from school districts already involved in awareness campaigns.

Dr. Mercy Alarid, Partnership Specialist, Census Bureau

Topic Strand: Finance Level: Basic

16. Meeting the Challenge of Student Health Needs

Join the Executive Director of the New Mexico Alliance for School-Based Health care to explore how school boards and school administrators can lead schools in addressing students' unmet health needs that interfere with their academic success. In addition to discussing the value of school-based health centers, the session will include school nursing, school mental health services and health education.

Nancy Rodriguez, Executive Director, NM Alliance for School-Based Health Care

Topic Strand: Safety and Wellness Level: Basic and Advanced

17. Open Meeting Acts Masterclass

Effective board meetings start with knowing and following the New Mexico Open Meetings Act. Conversely, board disarray occurs and public confidence is shaken when the Open Meetings act is not followed. This session is designed to provide board members with in depth knowledge of the Open Meetings Act through a review of the law, common pitfalls, best practices, and Attorney General Directives.

Geno Zamora and Nick Govea. Ortiz & Zamora. Attornevs at Law. LLC

Topic Strand: Boardmanship/Community Relations/Legal Issues/Legislative Issues

Level: Basic and Advanced

18. Protecting Your District's Cybersecurity

With more New Mexico school districts, RECs, and other public entities being hit, learn how to recognize and respond to cyber scams, hackers, and other intrusions. A school attorney and NMDoIT representative will discuss both the technical and legal implications of cyberattacks, as well as how to take proactive steps to prevent and address the same.

Barry Berenberg, Walsh Gallegos Trevino Russo & Kyle P.C.

Topic Strand: Legal Issues/Safety & Wellness/Technology Level: Basic and Advanced

19. School Board Member's Advocacy and Free Speech Rights

Whether you're at the Roundhouse, on the dais, or just speaking your mind from home, school board members may be uncertain of their First Amendment Rights as elected officials. Experienced school attorneys will provide an overview of what the courts have said about school board members' First Amendment rights, both as elected public officials and as private citizens, whether on social media, the news, or just in a social setting.

Karla Schultz and Linda Trujillo, Walsh Gallegos Trevino Russo & Kyle P.C.

Topic Strand: Boardsmanship/Community Relations/Legal Issues Level: Basic and Advanced

20. Superintendent Contracts and Evaluation from Start to Finish

Back by popular demand! Come participate in this discussion of how to negotiate fair superintendent contracts, as well as how to set up and follow your evaluation structure for your superintendent. Start your new contract on the right foot with this helpful and interactive session that brings both board/legal and superintendent considerations to the table. Presented by Tony Ortiz, Esq. (Ortiz & Zamora) and Dr. Veronica C. Garcia (SFPS Superintendent).

Tony Ortiz, Ortiz & Zamora, Attorneys at Law, LLC and Veronica Garcia, SFPS Superintendent

Topic Strand: Administration/Boardsmanship/Legal Issues/Personnel Level: Basic and Advanced

21. The Basics of the Procurement Code

Learn the basics of the Procurement Code, including the procedures for Invitations to Bid, Requests for Proposals, Small Purchases, Sole Source Procurements and procurement through existing contracts ("piggybacking"). Avoid protests by getting it right the first time!

R. Daniel Castille and Sam Minner, Cuddy & McCarthy, LLP

Topic Strand: Administration/Boardsmanship/Legal Issues Level: Basic

22. Title IX and Booster Clubs

"This presentation will provide up to date information and guidance on Title IX, which is the portion of the Education Amendments of 1972 that prohibits gender discrimination in public schools, and on passage of the New Mexico Athletics Equity Act in 2009 Legislature which has had a dramatic effect on school district athletic programs, including booster clubs. This session will examine how the Act has forced changes in school district athletic programs and their association with booster club, as a state counterpart to the existing mandates of Title IX. The presentation will address the role of the school board in Title IX compliance and in its relationship with school boards."

Andrew Sanchez, Himes, Petrarca & Fester

Topic Strand: Administration/Boardsmanship/Finance/Legal Issues Level: Basic and Advanced

23. Top Ten Things New Board Members Need to Know

It can be overwhelming to be a newly elected board member, or sometimes even a seasoned one! This session will touch on the top ten things that new board members, and seasoned veterans, need to know in order to effectively serve as members of the district's governing body.

Elena Gallegos, Walsh Gallego Trevino Russo & Kyle P.C.

Topic Strand: Boardsmanship/Community Relations/Legal Issues/Legislative Issues/

Student Achievement Level: Basic and Advanced

24. What Every School Board Member Should Know About Special Education

A complex mix of federal and state law govern children with disabilities, including those from the Martinez/Yazzie decision. Unfortunately, these laws can frequently lead to costly litigation for districts. This presentation will focus on what school board members should know about these laws to help the district be proactive in complying with the law, and avoiding legal claims.

Evelyn Howard-Hand and Lorie Gerkey, Walsh Gallegos Trevino Russo & Kyle P.C.

Topic Strand: Boardsmanship/Legal Issues/Student with disabilities Level: Basic and Advanced

25. Youth Empowered & Strong (YES!): Teaching Students How to Build Healthy Relationships for Personal Wellness and Life Success

Research shows that the root cause of high-risk behaviors is traced to adolescents feeling isolated and disconnected. YES! addresses the issues students struggle with such as low self-esteem, peer pressure, and social structures, that can be barriers to healthy relationships. YES! offers facts and honest dialogue, empowering students to make positive choices that effect their future health and success.

Roberta Montoya-Cheek, YES! Program Director and Bobbie Gutierrez, EPS Superintendent

Topic Strand: Safety & Wellness Level: Basic and Advanced