NEW MEXICO SCHOOL BOARDS ASSOCIATION
2020 BOARD MEMBER INSTITUTE
January 23-25, 2020
Eldorado Hotel
309 W San Francisco Street, Santa Fe, NM

I am...New Mexico Public Schools!

Agenda

Wednesday, January 22, 2020

12:00-2:00 PM NMSBA Executive Board Meeting .......................................................... Eldorado Hotel/Turquoise Room
3:00-5:00 PM NMSBA Board of Directors Meeting ....................................................... Eldorado Hotel/Anasazi South

Thursday, January 23, 2020

7:00 AM Registration ........................................................................................................... Hotel Concourse
7:00-8:30 AM Advocacy Breakfast ................................................................................... Anasazi Ballroom
Sponsor: CES – Cooperative Education Services
8:30-9:00 AM Overview of Day’s Activities/Attendee Briefing ..................................... Anasazi Ballroom
9:00-10:00 AM Buses run from Eldorado Hotel to State Capitol
9:00-10:00 AM Visits with Individual Legislators ............................................................... State Capitol
10:00-10:30 AM “School Board Appreciation Day” ...................................................... State Capitol Rotunda

- Press Conference – Olivia Calabaza, NMSBA President
  Speakers/Dignitaries All Invited
  o Governor Michelle Lujan Grisham
  o Secretary Designate Ryan Stewart, NM Public Education Department
  o Senator Bill Soules, Chair, Senate Education Committee & Members
  o Rep. Andres Romero, Chair, House Education Committee & Members
  o Tom Gentzel, Executive Director, National School Boards Association
  o New Mexico Education Partners

10:30-1:00 PM Senate and House Floor Sessions ....................................................... Senate & House Chambers

- Introduction of NMSBA Officers and School Board Members

1:00-5:00 PM Newly Elected Board Member Training ........................................... Anasazi North & Anasazi South
(Two Concurrent Sessions focused on Board Superintendent Relations)
2:00-4:00 PM Visits with Individual Legislators .......................................................... State Capitol
3:00-4:00 PM Buses run from Capitol to Eldorado Hotel/Others
5:00 PM DINNER ON YOUR OWN
<table>
<thead>
<tr>
<th>Time</th>
<th>Event Description</th>
<th>Location</th>
</tr>
</thead>
<tbody>
<tr>
<td>7:00 AM</td>
<td>REGISTRATION &amp; EXHIBITORS OPENING</td>
<td>Hotel Concourse</td>
</tr>
<tr>
<td>7:00 AM</td>
<td>LEGISLATIVE APPRECIATION BREAKFAST</td>
<td>Anasazi Ballroom</td>
</tr>
<tr>
<td></td>
<td>Senate and House Education Committee Members Invited</td>
<td></td>
</tr>
<tr>
<td></td>
<td>Sponsor: Cuddy &amp; McCarthy Law Firm</td>
<td></td>
</tr>
<tr>
<td>8:00 AM</td>
<td>OPENING GENERAL SESSION</td>
<td>Grand Ballroom</td>
</tr>
<tr>
<td></td>
<td>Call to Order and Welcome</td>
<td></td>
</tr>
<tr>
<td></td>
<td>Olivia Calabaza, NMSBA President</td>
<td>Españolola High School NJROTC</td>
</tr>
<tr>
<td></td>
<td>Presentation of Colors</td>
<td></td>
</tr>
<tr>
<td></td>
<td>Españolola High School NJROTC</td>
<td></td>
</tr>
<tr>
<td></td>
<td>Pledge of Allegiance</td>
<td></td>
</tr>
<tr>
<td></td>
<td>Marvyn Jaramillo, NMSBA President-Elect</td>
<td></td>
</tr>
<tr>
<td></td>
<td>Salute to the New Mexico Flag</td>
<td></td>
</tr>
<tr>
<td>8:15 AM</td>
<td>2020 Legislative Update</td>
<td></td>
</tr>
<tr>
<td></td>
<td>Rep. Andres Romero, Chair, House Education Committee</td>
<td></td>
</tr>
<tr>
<td></td>
<td>Sen. William Soules, Chair, Senate Education Committee</td>
<td></td>
</tr>
<tr>
<td>9:00 AM</td>
<td>Greetings and Welcome (Invited)</td>
<td></td>
</tr>
<tr>
<td></td>
<td>The Honorable Governor Michelle Lujan Grisham</td>
<td></td>
</tr>
<tr>
<td></td>
<td>Public Education Legislative Priorities</td>
<td></td>
</tr>
<tr>
<td></td>
<td>Ryan Stewart, Secretary of Education Designate</td>
<td></td>
</tr>
<tr>
<td>9:30 AM</td>
<td>Greetings and Federal Update</td>
<td></td>
</tr>
<tr>
<td></td>
<td>Tom Gentzel, Executive Director National School Boards Association</td>
<td></td>
</tr>
<tr>
<td>10:00 AM</td>
<td>BREAK</td>
<td>Hotel Concourse</td>
</tr>
<tr>
<td></td>
<td>Sponsors: Adams &amp; Crow Law Firm</td>
<td></td>
</tr>
<tr>
<td>10:15 AM</td>
<td>GENERAL SESSION II</td>
<td>Grand Ballroom</td>
</tr>
<tr>
<td></td>
<td>Student Entertainment</td>
<td>TBA</td>
</tr>
<tr>
<td>10:30 AM</td>
<td>Legislative Finance Committee Update</td>
<td></td>
</tr>
<tr>
<td></td>
<td>Charles Sallee, Deputy Director Legislative Finance Committee</td>
<td></td>
</tr>
<tr>
<td>11:00 AM</td>
<td>Public Schools Audit Update</td>
<td></td>
</tr>
<tr>
<td></td>
<td>The Honorable Brian Colon</td>
<td></td>
</tr>
<tr>
<td></td>
<td>New Mexico State Auditor</td>
<td></td>
</tr>
<tr>
<td>11:30 AM</td>
<td>“Focus on Outcomes Not Inputs”</td>
<td></td>
</tr>
<tr>
<td></td>
<td>A.J. Crabant, Deputy Commissioner</td>
<td></td>
</tr>
<tr>
<td></td>
<td>Texas Education Agency</td>
<td></td>
</tr>
<tr>
<td>12:00 AM</td>
<td>LUNCH BUFFET</td>
<td>Anasazi Ballroom</td>
</tr>
<tr>
<td></td>
<td>Sponsors: Jaramillo Accounting Group &amp; Stifel Public Finance</td>
<td></td>
</tr>
<tr>
<td>1:30-2:30 PM</td>
<td>CONCURRENT BREAKOUT SESSIONS (3)</td>
<td>See Breakout Grid</td>
</tr>
<tr>
<td>2:00-5:00 PM</td>
<td>NM School Superintendents Association Meeting</td>
<td>Anasazi North</td>
</tr>
<tr>
<td>2:30 PM</td>
<td>BREAK</td>
<td>Hotel Concourse</td>
</tr>
<tr>
<td></td>
<td>Sponsors: Greer Stafford</td>
<td></td>
</tr>
<tr>
<td>2:45-3:45 PM</td>
<td>CONCURRENT BREAKOUT SESSIONS (3)</td>
<td>See Breakout Grid</td>
</tr>
<tr>
<td>4:00-5:00 PM</td>
<td>CONCURRENT BREAKOUT SESSIONS (3)</td>
<td>See Breakout Grid</td>
</tr>
</tbody>
</table>
NEW MEXICO SCHOOL BOARDS ASSOCIATION  
2020 BOARD MEMBER INSTITUTE

Saturday, January 25, 2020  
7:30 AM  REGISTRATION.................................................................Eldorado Hotel  

Eldorado Hotel  
7:30 AM  REGISTRATION.................................................................Hotel Concourse  

7:30–9:30 AM  CONCURRENT BREAKOUT SESSIONS (5)....................See Breakout Grid  
9:30–9:45 AM  BREAK........................................................................Pre-Function Lobby  
9:45–10:45 AM  CONCURRENT BREAKOUT SESSIONS (6)................See Breakout Grid  
11:00–12:00  CONCURRENT BREAKOUT SESSIONS (6)....................See Breakout Grid  
12:00 Noon  ADJOURN – Please Drive Home Safely!

BOARD INSTITUTE BREAKOUT SESSION GRID  
FRIDAY, JANUARY 24, 2020

<table>
<thead>
<tr>
<th>ROOM</th>
<th>1:30 – 2:30 PM</th>
<th>2:45 – 3:45 PM</th>
<th>4:00 – 5:00 PM</th>
</tr>
</thead>
</table>
| Grand Ballroom A  
Theater 150  
How can I leverage my talents and power as an elected official/leader to make a difference for Hispanic, Native American, Special Education Learner students & families?  
Mayra Valterrez  
Deborah Dominguez-Clark  
New Mexico PED  
Boardmanship/Finance/Legal Issues/Student Achievement  
B/A  | What Every School Board Member Should Know About Special Education  
Evelyn Howard-Hand  
Lori Gerkey  
Walsh Gallegos Trevino Russo & Kyle Law Firm  
Boardmanship/Legal Issues/Student with disabilities  
B/A  | School Board Member’s Advocacy and Free Speech Rights  
Karla Schultz  
Linda Trujillo  
Walsh Gallegos Trevino Russo & Kyle Law Firm  
Boardmanship/Community Relations/Legal Issues  
B/A  |
| Grand Ballroom B  
Theater 150  
A Constitutionally Sufficient Education – What Will It Take: Yazzie/Martinez Case Status Update and Education Policy Discussion  
Gail Evans, Lead Counsel for Yazzie Plaintiffs  
Legal Issues  
B/A  | Cultural Awareness as a Board Member  
Patricia Salazar Ives  
Y. Jun Roy  
Cuddy & McCarthy Law Firm  
Boardmanship/Community Relations/Legal Issues/Personnel/Safety and Wellness/Student Achievement  
B/A  | Contracting and Procurement Missteps  
R. Daniel Castille  
Marlow B. Hooper  
Cuddy & McCarthy Law Firm  
Boardmanship/Finance/Legal Issues  
B/A  |
| Zia  
Theater 100  
Making Sure New Mexico Counts in the 2020 Census  
Dr. Mercy Alarid  
U.S. Census Bureau  
Finance  
B  | How Do I Build Support for Big Initiatives in My District? Developing Effective Community Campaigns  
Geno Zamora & Nick Govea  
Ortiz & Zamora, Law Firm  
Boardmanship/Community Relations/Finance/Legal Issues  
B/A  | Board and Superintendent Authority: Balancing Roles  
Tony Ortiz  
Ortiz& Zamora Law Firm  
Boardmanship/Legal Issues/Personnel  
B/A  |

**Level:** Basic and/or Advanced
<table>
<thead>
<tr>
<th>ROOM</th>
<th>8:30 – 9:30 AM</th>
<th>9:45 – 10:45 AM</th>
<th>11:00 AM – 12 Noon</th>
</tr>
</thead>
<tbody>
<tr>
<td>Grand Ballroom A</td>
<td>Leveraging Regional Education Cooperatives to Help Your District! Linda Trujillo</td>
<td>Protecting Your District’s Cybersecurity Barry Berenberg Walsh Gallegos Trevino</td>
<td>Top Ten Things New Board Members Need to Know Elena Gallegos Walsh Gallegos Trevino</td>
</tr>
<tr>
<td>Theater 150</td>
<td>Walsh Gallegos Trevino Russo &amp; Kyle Law Firm Bryan Dooley, Region #9 REC Vicki</td>
<td>Russo &amp; Kyle Law Firm</td>
<td>Russo &amp; Kyle P.C.</td>
</tr>
<tr>
<td></td>
<td>Chavez, Southwest REC Finance/Legal/Legislative B/A</td>
<td>Legal/Safety &amp; Wellness/Technology B/A</td>
<td>Boardmanship/Community Relations/Legal/Legislative/Student Achievement B/A</td>
</tr>
<tr>
<td>Grand Ballroom B</td>
<td>The Basics of the Procurement Code R. Daniel Castille Sam Minner Cuddy &amp; McCarthy</td>
<td>Board Member Ethics and the Governmental Conduct Act John F. Kennedy Marlow B.</td>
<td>From Main Street to Pennsylvania Avenue: The Whistleblower Protection Act and Its</td>
</tr>
<tr>
<td>Theater 150</td>
<td>Firm Administration/Boardmanship/Legal B/A</td>
<td>Hooper Cuddy &amp; McCarthy Law Firm</td>
<td>Impact on Public Schools Jason Burnette Elizabeth L. German German*Burnette &amp;</td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td>Associates Legal/Personnel B/A</td>
</tr>
<tr>
<td>Zia A</td>
<td>All the Queen’s Horses: A Case Study in Fraud – (Session 1) Audrey J. Jaramillo</td>
<td>All the Queen’s Horses: A Case Study in Fraud – (Session 2) Audrey J. Jaramillo</td>
<td>From Walkouts to Sit-ins: First Amendment Rights of Students and Staff Nick</td>
</tr>
<tr>
<td>Theater 60</td>
<td>Jaramillo Accounting Group</td>
<td>Jaramillo Accounting Group</td>
<td>Govea &amp; Geno Zamora Ortiz &amp; Zamora Law Firm Boardmanship/Community Relations/</td>
</tr>
<tr>
<td></td>
<td>Administration/Boardmanship/Finance A/B</td>
<td></td>
<td>Legal/Personnel B/A</td>
</tr>
<tr>
<td>Theater 80</td>
<td></td>
<td>&amp; Zamora Law Firm Veronica C. Garcia Santa Fe Public Schools Administration/</td>
<td>School-Based Health Care</td>
</tr>
<tr>
<td></td>
<td>Boardmanship/Community Relations/Legal/Legislative B/A</td>
<td>Boardmanship/</td>
<td></td>
</tr>
<tr>
<td>DeVargas</td>
<td>Aligning Brain-Focused Learning and Teaching with the Gen Z/iGen Learner Dr.</td>
<td>Youth Empowered &amp; Strong (YES!) Teaching Students How to Build Healthy</td>
<td></td>
</tr>
<tr>
<td>Theater 50</td>
<td>Sue Ann Highland MeTEOR Education</td>
<td>Relationships for Personal Wellness and Life Success Roberta Montoya-Cheek YES</td>
<td></td>
</tr>
<tr>
<td></td>
<td>Administration/Boardmanship/Community Relations/Student Achievement B/A</td>
<td>Program Bobbie Gutierrez Espanola Public Schools Safety and Wellness B/A</td>
<td></td>
</tr>
<tr>
<td>Anasazi South</td>
<td>Room Not Available</td>
<td></td>
<td>Title IX and Booster Clubs Andrew Sanchez Himes, Petrarca &amp; Fester Law Firm</td>
</tr>
<tr>
<td>South Rounds 60</td>
<td></td>
<td></td>
<td>Administration/Boardmanship/Finance/Legal Issues/Personnel B/A</td>
</tr>
</tbody>
</table>

Level: Basic and/or Advanced
1. **A Constitutionally Sufficient Education – What Will It Take: Yazzie/Martinez case status update and education policy discussion**

This session will briefly review the Yazzie/Martinez ruling from July 2018 and provide an update on the case, including the steps that the Plaintiffs believe the State must take to provide a sufficient education to students from low-income families, Native American students, English language learners, and students with disabilities. The presenters will provide time for roundtable discussions so that participants can brainstorm and share ideas on what their districts need from the PED and the Legislature in order to have the resources, programs and services necessary to provide a constitutionally sufficient education. Participants will have an opportunity to share with the larger group and ask questions of the presenters.

*Gail Evans, Lead Counsel for Yazzie Plaintiffs*

**Level:** Basic and Advanced

**Topic Strand:** Legal Issues

2. **Aligning Brain-Focused Learning and Teaching with the Gen Z/iGen Learner**

Districts across America are experiencing a monumental shift in their approach to teaching and learning. These schools recognize that today’s Generation Z/iGen students think and feel differently about learning than past generations. The session will unlock the power of authentic student engagement to break the mold of traditional learning experiences.

*Dr. Sue Ann Highland, Managing Director, MeTEOR Education and Diane Vallejos, Belen School District Superintendent*

**Topic Strand:** Administration/Boardsmanship/Community Relations/Student Achievement

**Level:** Basic and Advanced

3. **All the Queen’s Horses: A Case Study in Fraud – (Two Sessions)**

Enjoy a special viewing of the documentary about fraud and deception “All the Queen’s Horse’s” with discussion to follow on how to ensure your community does not become the next Dixon, Illinois. **Part 1:** Introduction, and first part of documentary. **Part 2:** Second part of documentary, and closing discussion.

*Audrey Jaramillo, CPA, CFE, Jaramillo Accounting Group LLC*

**Topic Strand:** Administration/Boardsmanship/Finance

**Level:** Advanced

4. **Audits, Accountability, Financial Oversight and Property Disposition**

School Boards are responsible for approval and oversight of the District’s budget and finances. This session will focus on the Board’s financial oversight duties through the budget committee, the audit committee and approval of the budget and adjustments to the budget throughout the school year. This presentation will also address the statutory procedures that must be followed when disposing of obsolete and salvageable school-owned property, an item often noted as a finding in school audits.

*R. Daniel Castille and Sam Minner, Cuddy & McCarthy, LLP*

**Topic Strand:** Boardsmanship/Finance

**Level:** Basic

5. **Board and Superintendent Authority: Balancing Roles**

Come participate in a discussion about the common areas where board members and superintendents come into conflict. Specific scenarios will be discussed about micromanagement, personnel, public complaints, staff complaints, the press, agendas, student matters, unions, public comment sessions, contracting and school site visits, among others!

*Tony Ortiz, Ortiz & Zamora, Attorneys at Law, LLC*

**Topic Strand:** Boardmanship/Legal Issues/Personnel

**Level:** Basic and Advanced

6. **Board Member Ethics and the Governmental Conduct Act**

This session will address how good faith compliance with the nepotism laws, Board Member’s Code of Conduct, the Governmental Conduct Act, and the conflict of interest provisions of the Public School Code and Procurement Code will assist the Board in promoting transparency and public confidence in the conduct of District business.

*John F. Kennedy and Marlow Hooper, Cuddy & McCarthy, LLP*

**Topic Strand:** Boardsmanship/Community Relations/Legal Issues

**Level:** Basic and Advanced
7. “Break Out” the Schoolwide Enrichment Model for All
In this “Breakout” session, you will solve a series of clues to learn about the Schoolwide Enrichment Model. The SEM applies gifted pedagogy to total school improvement. See how Albuquerque Public Schools is addressing issues of underrepresentation and equity through the SEM. Learn basic components and implementation recommendations through this engaging and interactive presentation using the popular BreakoutEdu format.

Jennifer Rishel and Tom Sloan, Gifted Education, APS

8. Contracting and Procurement Missteps
The School Board is the only entity with the power to enter into contracts on behalf of the School District. Central office administrators and procurement officers regularly receive form contracts from vendors who have submitted proposals and received an award for products and services obtained through the RFP process of the Procurement Code. The products and services may be common, but the “fine print” in the form contract was likely written by the vendor’s attorneys in some other state. Such contract and procurements must be reviewed and revised carefully to assure that the District does not enter into unfavorable contracts, or run afoul of procurement law or conflict of interest rules.

R. Daniel Castille and Marlow B. Hooper, Cuddy & McCarthy, LLP

9. Cultural Awareness as a Board Member
This session will focus on the importance of a board member’s knowledge, understanding and appreciation of the different cultures in New Mexico’s student and employee populations and the need to examine our own ignorance and prejudice in order to avoid judgment or assignment of values in decision-making, formulation of policy, and the performance of Board member duties.

Patricia Salazar Ives and Y. Jun Roh, Cuddy & McCarthy, LLP

10. From Main Street to Pennsylvania Avenue: The Whistleblower Protection Act and Its Impact on Public Schools
From the halls of DC to the halls of your school, Whistleblower complaints are in the news. This session will provide Board Members and administrators with a better understanding of the legal implications involved. Attendees will learn about the law here in New Mexico as it impacts schools, as well as tips for preventing and addressing Whistleblower Complaints.

Jason Burnette and Elizabeth L. German, German*Burnette & Associates, LLC

11. From Walkouts to Sit-ins: First Amendment Rights of Students and Staff
In this era of political activism, students and staff members are increasingly choosing to speak their minds and advocate for their views at school. From Walk-outs to Sit-ins is an overview of what School Boards and Administrators need to know regarding their students’ and staff’s First Amendment Rights.

Nick Govea and Geno Zamora, Ortiz & Zamora, Attorneys at Law, LLC

12. How can I leverage my talents and power as an elected official/leader to make a difference for Hispanic, Native American, Special Education, and English Learner students and families?
Participants will explore current laws that impact at risk students and families by using their knowledge, expertise, talent, and power to come up with ways to operationalize laws and policies that impact Hispanic, Native American, Special Education, and English Learner students and families. Participants will leave this session having learned something new, dialogued with peers from other districts, and with ideas for making a positive impact on student outcomes and family engagement.

Mayra Valtierrez and Deborah Dominguez-Clark, New Mexico Public Education Department

13. How Do I Build Support for Big Initiatives in My District? Developing Effective Community Campaigns
Board Members and Administrators will learn techniques for understanding public perceptions of their school districts, to communicate positive achievements, and to build support for big initiatives such as bond elections, educational technology notes, and new programs.

Geno Zamora and Nick Govea, Ortiz & Zamora, Attorneys at Law, LLC
14. Leveraging Regional Education Cooperatives to Help Your District!
Regional Education Cooperatives, legislatively entities, exist to provide school districts with education related services. Currently, ten RECs support 68 districts. A panel of Walsh Gallegos Attorneys and REC Executive Directors will offer valuable information on both the legal structure of RECs and how to effectively leverage the resources available through the RECs, whether your district is a member or non-member.

*Linda Trujillo, Walsh Gallegos Trevino Russo & Kyle P.C., Bryan Dooley, Region #9 REC and Vicki Chavez, Southwest REC*

**Topic Strand:** Finance/Legal Issues/Legislative Issues  
**Level:** Basic and Advanced

15. Making Sure New Mexico Counts in the 2020 Census
Dr. Mercy Alarid, Partnership Specialist with the Census Bureau, will provide information about the 2020 Census, its decade-long impact on New Mexico Public Schools, federal funding and representation. It will give board members, superintendents and administrators ideas of how they can get involved in creating awareness within their districts to make sure every household counts in the 2020 Census. There will also be a time for Q&A and the sharing of best practices from school districts already involved in awareness campaigns.

*Dr. Mercy Alarid, Partnership Specialist, Census Bureau*

**Topic Strand:** Finance  
**Level:** Basic

16. Meeting the Challenge of Student Health Needs
Join the Executive Director of the New Mexico Alliance for School-Based Health care to explore how school boards and school administrators can lead schools in addressing students’ unmet health needs that interfere with their academic success. In addition to discussing the value of school-based health centers, the session will include school nursing, school mental health services and health education.

*Nancy Rodriguez, Executive Director, NM Alliance for School-Based Health Care*

**Topic Strand:** Safety and Wellness  
**Level:** Basic and Advanced

17. Open Meeting Acts Masterclass
Effective board meetings start with knowing and following the New Mexico Open Meetings Act. Conversely, board disarray occurs and public confidence is shaken when the Open Meetings act is not followed. This session is designed to provide board members with in depth knowledge of the Open Meetings Act through a review of the law, common pitfalls, best practices, and Attorney General Directives.

*Geno Zamora and Nick Govea, Ortiz & Zamora, Attorneys at Law, LLC*

**Topic Strand:** Boardmanship/Community Relations/Legal Issues/Legislative Issues  
**Level:** Basic and Advanced

18. Protecting Your District’s Cybersecurity
With more New Mexico school districts, RECs, and other public entities being hit, learn how to recognize and respond to cyber scams, hackers, and other intrusions. A school attorney and NMDoIT representative will discuss both the technical and legal implications of cyberattacks, as well as how to take proactive steps to prevent and address the same.

*Barry Berenberg, Walsh Gallegos Trevino Russo & Kyle P.C.*

**Topic Strand:** Legal Issues/Safety & Wellness/Technology  
**Level:** Basic and Advanced

19. School Board Member’s Advocacy and Free Speech Rights
Whether you’re at the Roundhouse, on the dais, or just speaking your mind from home, school board members may be uncertain of their First Amendment Rights as elected officials. Experienced school attorneys will provide an overview of what the courts have said about school board members’ First Amendment rights, both as elected public officials and as private citizens, whether on social media, the news, or just in a social setting.

*Karla Schultz and Linda Trujillo, Walsh Gallegos Trevino Russo & Kyle P.C.*

**Topic Strand:** Boardmanship/Community Relations/Legal Issues  
**Level:** Basic and Advanced

20. Superintendent Contracts and Evaluation from Start to Finish
Back by popular demand! Come participate in this discussion of how to negotiate fair superintendent contracts, as well as how to set up and follow your evaluation structure for your superintendent. Start your new contract on the right foot with this this helpful and interactive session that brings both board/legal and superintendent considerations to the table. Presented by Tony Ortiz, Esq. (Ortiz & Zamora) and Dr. Veronica C. Garcia (SFPS Superintendent).

*Tony Ortiz, Ortiz & Zamora, Attorneys at Law, LLC and Veronica Garcia, SFPS Superintendent*

**Topic Strand:** Administration/Boardmanship/Legal Issues/Personnel  
**Level:** Basic and Advanced
21. The Basics of the Procurement Code
Learn the basics of the Procurement Code, including the procedures for Invitations to Bid, Requests for Proposals, Small Purchases, Sole Source Procurements and procurement through existing contracts ("piggybacking"). Avoid protests by getting it right the first time!

R. Daniel Castille and Sam Minner, Cuddy & McCarthy, LLP

Topic Strand: Administration/Boardsmanship/Legal Issues
Level: Basic

22. Title IX and Booster Clubs
“This presentation will provide up to date information and guidance on Title IX, which is the portion of the Education Amendments of 1972 that prohibits gender discrimination in public schools, and on passage of the New Mexico Athletics Equity Act in 2009 Legislature which has had a dramatic effect on school district athletic programs, including booster clubs. This session will examine how the Act has forced changes in school district athletic programs and their association with booster club, as a state counterpart to the existing mandates of Title IX. The presentation will address the role of the school board in Title IX compliance and in its relationship with school boards.”

Andrew Sanchez, Himes, Petrarca & Fester

Topic Strand: Administration/Boardsmanship/Finance/Legal Issues
Level: Basic and Advanced

23. Top Ten Things New Board Members Need to Know
It can be overwhelming to be a newly elected board member, or sometimes even a seasoned one! This session will touch on the top ten things that new board members, and seasoned veterans, need to know in order to effectively serve as members of the district’s governing body.

Elena Gallegos, Walsh Gallego Trevino Russo & Kyle P.C.

Topic Strand: Boardsmanship/Community Relations/Legal Issues/Legislative Issues/Student Achievement
Level: Basic and Advanced

24. What Every School Board Member Should Know About Special Education
A complex mix of federal and state law govern children with disabilities, including those from the Martinez/Yazzie decision. Unfortunately, these laws can frequently lead to costly litigation for districts. This presentation will focus on what school board members should know about these laws to help the district be proactive in complying with the law, and avoiding legal claims.

Evelyn Howard-Hand and Lorie Gerkey, Walsh Gallegos Trevino Russo & Kyle P.C.

Topic Strand: Boardsmanship/Legal Issues/Student with disabilities
Level: Basic and Advanced

25. Youth Empowered & Strong (YES!): Teaching Students How to Build Healthy Relationships for Personal Wellness and Life Success
Research shows that the root cause of high-risk behaviors is traced to adolescents feeling isolated and disconnected. YES! addresses the issues students struggle with such as low self-esteem, peer pressure, and social structures, that can be barriers to healthy relationships. YES! offers facts and honest dialogue, empowering students to make positive choices that affect their future health and success.

Roberta Montoya-Cheek, YES! Program Director and Bobbie Gutierrez, EPS Superintendent

Topic Strand: Safety & Wellness
Level: Basic and Advanced