# New Mexico School Boards Association

## 2019 ANNUAL CONVENTION

**Leading the Way-Meeting the Challenge**

Embassy Suites Hotel - Albuquerque, New Mexico

December 5-7, 2019

### AGENDA

#### Thursday, December 5

<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
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<tbody>
<tr>
<td>7:00 AM</td>
<td>REGISTRATION ..................................................... <strong>Convention Lobby</strong></td>
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</table>
| 7:00 AM | BREAKFAST ...................................................................... **Sierra I-III**  
  *Sponsor: Cuddy & McCarthy Law Firm & EDUStaff* |
| 8:00-8:15 AM | WELCOME TO NEWLY ELECTED MEMBERS ................................ **Sierra I-III** |
| 8:15-12:00 PM | NEWLY ELECTED BOARD MEMBER MANDATORY TRAINING .... **Ocotillo I & II**  
  Group 1 (25) and Group 2 (25) Concurrent Sessions |
| 12:00-1:00 PM | LUNCH ........................................................................**Sierra I-II**  
  *Sponsor: Poms & Associates & Stifel, Nicolaus & Company* |
| 12:00-2:00 PM | **NMSBA EXECUTIVE BOARD MEETING** ........................................ **Sage Boardroom** |
| 1:00-1:15 PM | WELCOME TO NEWLY ELECTED MEMBERS ................................ **Sierra I-III** |
| 1:15-5:00 PM | NEWLY ELECTED BOARD MEMBER MANDATORY TRAINING .... **Ocotillo I & II**  
  Group 3 (25) and Group 4 (25) Concurrent Sessions |

#### Friday, December 6

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<thead>
<tr>
<th>Time</th>
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<tbody>
<tr>
<td>7:00 AM</td>
<td>REGISTRATION .......................................................... <strong>Convention Lobby</strong></td>
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| 7:00 AM | BREAKFAST ...................................................................... **Sandia V-VIII**  
  *Sponsors: CES & Poms & Associates* |
| 7AM-7PM | EXHIBITS OPEN .............................................................................. **Convention Lobby** |
| 8:00 AM | GENERAL SESSION I .......................................................... **Sandia, I-IV**  
  *Presiding: Pauline Jaramillo, NMSBA President*  
  *Presentation of Colors: Santa Fe High School Jr. ROTC Unit*  
  *Pledge of Allegiance: Arlan Ponder, NMSBA President-Elect*  
  *Salute to New Mexico Flag: Olivia Calabaza, NMSBA Vice-President*  
  *Introduction of Dignitaries & Sponsors: Pauline Jaramillo, NMSBA President*  
  *Student Entertainment: Lincoln Middle School Choir*  
  *Rio Rancho Public Schools* |
| 8:45 AM | **NSBA Greetings & National Update**  
  *Elizabeth “Beth” Branham, President National School Boards Association* |
| 9:15 AM | **State of Education in New Mexico**  
  *Ryan Stewart, Secretary Designate NM Public Education Department* |
| 9:45 AM | **Swearing In Ceremony for Newly Elected Members**  
  *Honorable Patricio Serna*  
  *State Supreme Court Justice-Retired* |
| 10:00 AM | BREAK ............................................................................... **Convention Lobby**  
  *Sponsors: Ortiz & Zamora; German & Associates; Hutchinson Shockey Erley & Co.* |
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<thead>
<tr>
<th>Time</th>
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<tbody>
<tr>
<td>10:15 AM</td>
<td>GENERAL SESSION II........................................................................</td>
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<td>Land Grant Permanent Fund................................................................</td>
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<td>Honorable Stephanie Garcia Richard............................................</td>
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<td>New Mexico Commissioner of Public Lands........................................</td>
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<td>10:45-12:00</td>
<td>HOT TOPICS PANEL</td>
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<tr>
<td></td>
<td>Yazzie-Martinez Lawsuit Update....................................................</td>
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<td>Gail Evans, NM Center on Law and Poverty........................................</td>
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<td>School Safety..................................................................................</td>
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<td>Richard Valerio, NMPSIA &amp; Julie Garcia, Poms &amp; Associates................</td>
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<td>Safe2Tell Program...Katherine Trujillo &amp; Angelique Sedillo, Attorney General's Office</td>
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<td>Superintendent Search Successes....................................................</td>
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<td>Dr. Hugh Prather &amp; District Officials.............................................</td>
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<tr>
<td>12:00-1:15 PM</td>
<td>ANNUAL AWARDS LUNCHEON....................................................................</td>
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<td>Presiding.......................................................................................</td>
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<td>Pauline Jaramillo, NMSBA President................................................</td>
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<td>Award Presentations..........................................................................</td>
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<tr>
<td></td>
<td>*24-Year Service *Hall of Fame *Board Member of the Year.....................</td>
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<td>*Small District Board of the Year *Large District Board of the Year........</td>
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<td>*Leadership Achievement, Exemplary &amp; Outstanding Leadership Awards.......</td>
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<tr>
<td>1:15-4:00 PM</td>
<td>2019 DELEGATE ASSEMBLY....................................................................</td>
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<td>Presiding.......................................................................................</td>
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<td>Pauline Jaramillo, NMSBA President................................................</td>
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<tr>
<td></td>
<td>1. Call to Order...............................................................................</td>
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<td>2. Approval of Agenda.......................................................................</td>
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<td>3. Review of Delegate Assembly Procedures......................................</td>
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<td>4. Approval of 2018 Delegate Assembly Minutes......................................</td>
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<td>5. Financial Report..........................................................................</td>
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<td>a. Action on Financial Report NMSBA Secretary-Treasurer....................</td>
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<td>6. Report of Resolutions Committee.................................................</td>
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<tr>
<td></td>
<td>a. Action on Committee Report NMSBA President-Elect............................</td>
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<td>b. Action on Committee Recommendation...........................................</td>
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<td>7. Report of Nominating Committee..................................................</td>
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<tr>
<td></td>
<td>a. Action on Nominating Committee Report NMSBA President.....................</td>
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<td>b. Statements of Candidates............................................................</td>
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<td>c. Election of Officers.....................................................................</td>
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<td>8. Adjourn Delegate Assembly............................................................</td>
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<td>President Jaramillo..........................................................................</td>
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<td>2:45-3:00 PM</td>
<td>Break Refreshments Served..............................................................</td>
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<td>Convention Lobby...............................................................................</td>
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<td>Sponsors: Ortiz &amp; Zamora; Roberts Bus Center.......................................</td>
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<td>2:00-5:00 PM</td>
<td>SUPERINTENDENTS ASSOCIATION MEETING..........................................</td>
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<td>5:00-7:00 PM</td>
<td>VENDOR APPRECIATION &amp; PRESIDENT’S RECEPTION....................................</td>
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<td>&amp; Passing of the Gavel Ceremony......................................................</td>
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<td>Sponsor: CES – Cooperative Education Services......................................</td>
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<td>Saturday, December 7</td>
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<td>7:30 AM</td>
<td>REGISTRATION/ EXHIBITS OPEN.........................................................</td>
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<td>7:30-8:30 AM</td>
<td>BREAKFAST....................................................................................</td>
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<td>Sponsors: Walsh, Gallegos, Trevino, Russo &amp; Kyle; Hellas Construction......</td>
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<td>8:30-9:30 AM</td>
<td>CONCURRENT WORKSHOPS I.................................................................</td>
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<td>See Workshop Grid for Times &amp; Place................................................</td>
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<td>9:30 AM</td>
<td>BREAK.................................................................................................</td>
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<td>Convention Lobby...............................................................................</td>
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<td>Sponsors: Roberts Bus Center; German &amp; Associates; Adams &amp; Crow Law Firm</td>
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<td>9:45-10:45 AM</td>
<td>CONCURRENT WORKSHOPS II...............................................................</td>
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<td>See Workshop Grid for Times &amp; Place................................................</td>
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<td>11:00-12:00 AM</td>
<td>CONCURRENT WORKSHOPS III...............................................................</td>
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<td>See Workshop Grid for Times &amp; Place................................................</td>
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<tr>
<td>12:00 Noon</td>
<td>ADJOURN PLEASE DRIVE HOME SAFELY!..................................................</td>
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<td>12:30-3:00 PM</td>
<td>Aspiring Superintendent Mock Interviews.............................................</td>
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<td>Agave &amp; Pinon Rooms..........................................................................</td>
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<tr>
<td>ROOM</td>
<td>Session I</td>
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| Sierra I/II (Seats 160) | Rookie Mistakes: Common Errors by New Board Members  
Tony F. Ortiz  
Ortiz & Zamora Law Firm  
Administration/Boardmanship/Legal Issues | Understanding Ethics and Transparency Obligations  
Geno Zamora & Nick Govea  
Ortiz & Zamora Law Firm  
Administration/Boardmanship/Community Relations/Legal Issues/Legislative Issues | Put On Your Suit of Armor: Handling Staff and Community Criticism  
Nick Govea & Geno Zamora  
Ortiz & Zamora Law Firm  
Administration/Boardmanship/Legal Issues/Personnel |
| Sierra III (Seats 80) | Yazzie/Martinez: Your Role in Transforming Education  
Mayra Valtierrez  
NM Public Education Department  
Boardmanship/Finance/Legal Issues/Student Achievement | New Mexico School Spotlight Dashboard  
Timothy Hand, Deputy Secretary  
NM Public Education Department  
Student Achievement/Finance | New Mexico’s Multi-Layered System of Supports  
Kevin Stowe & Gabe Baca  
NM Public Education Department  
Student Achievement |
| Ocotillo I (Seats 65) | NMSBA Evaluation Services  
Hugh Prather, NMSBA  
Olivia Calabaza  
Bernalillo Public Schools  
Administration/Boardmanship | Board Legal Authorities and Empowerment  
Andrew Sanchez  
Scariano Himes & Petrarca  
Administration/Boardmanship/Legal Issues | Regulating Social Media  
Andrew Sanchez  
Scariano Himes & Petrarca  
Boardmanship/Legal Issues/Personnel/Safety and Wellness |
| Ocotillo II (Seats 85) | Medical Cannabis in Schools – What are a District’s Options?  
Karla Schultz & Evelyn Howard-Hand  
Walsh Gallegos Trevino Russo & Kyle, P.C.  
Legal Issues/Legislative Issues/Safety & Wellness | Creating Greater Equity for All Students in Partnership with Administrators  
Elena Gallegos, Walsh Gallegos Trevino Russo & Kyle, P.C.  
Michael Chavez, Hatch Schools  
Vicki Chavez, Southwest REC  
Administration/Community Relations/Finance/Legal Issues/Personnel/Safety & Wellness/Student Achievement | Recruit and Retain Quality Teaching Staff  
Karla Schultz  
Walsh Gallegos Trevino Russo & Kyle, P.C & Greg Maxie  
Lovington Municipal Schools  
Legislative Issues/Personnel |
| Sandia I/II (Seats 100) | Dealing with Disruption at School Board Meetings  
Carol Helms & John F. Kennedy  
Cuddy & McCarthy, LLP  
Admin./Boardmanship/Community Relations/Legal Issues/Personnel | Managing Superintendent Evaluations and Employment Contracts  
Daniel Castille & Carol Helms  
Cuddy & McCarthy, LLP  
Administration/Boardmanship/Legal Issues | What’s the Board Got To Do with It?  
Patricia Salazar Ives & Charlotte Hetherington  
Cuddy & McCarthy, LLP  
Boardmanship/Legal Issues |
| Sandia III (Seats 60) | Threat Assessment: One of the Prevention Strategies to Help Keep School Safe  
Lorenzo Garcia, Kris Mouser & Stephen Fortess  
Albuquerque Public Schools  
Boardmanship/Community Relations/Safety & Wellness | Attendance Today, Success Tomorrow-HB 236  
Katherine Trujillo  
Angelique Sanchez-Sedillo  
NM Office of the Attorney General  
Administration/Boardmanship/Community Relations/Legislative Issues/Safety Wellness/Student Achievement | Leveraging FBI Albuquerque Citizens Academy Alumni Association & FBI Outreach Resources for Student Life Enhancement  
Samantha Madrid, Albuquerque FBI  
Joyce Montoya-Roach  
Lewis University  
Community Relations/Safety and Wellness |
1. **Attendance Today, Success Tomorrow - HB 236**
   During this interactive session, the participants will become more familiar with House Bill 236 - Attendance Success Act. There will be some supportive resources and strategies shared to help school boards on ways to lower chronic absenteeism in their school districts and help their schools be ready to establish their Attendance Success Act plans that will be in effect in 2020. This session will support the NMSBA theme of “Leading the Way & Meeting the Challenge.
   **Katherine Trujillo and Angelique Sanchez-Sedillo, NM Office of the Attorney General**
   Topic Strand: Administration/Boardmanship/Community Relations/Legislative Issues/Safety Wellness/Student Achievement
   Level: Advanced

2. **Board Legal Authorities and Empowerment**
   Attendees will receive a comprehensive summary of the legal authorities and powers that school boards have in governance of a school district and in supervision of the local superintendent. You will understand the reach of school boards over the school district through its control of the finances and the curriculum of a school district, including though policy development.
   **Andrew Sanchez, Scariano Himes & Petrarca**
   Topic Strand: Administration/Boardmanship/Legal Issues
   Level: Advanced

3. **Creating Greater Equity for All Students in Partnership with Administrators**
   All school districts strive to provide an excellent education to all students. But is this actually happening? Come learn from a panel of Walsh Gallegos attorneys, administrators and/or school board members how the law provides many ways for Boards to partner with Administrators in creating greater equity for all students, from school climate policies to budget allocations of resources.
   **Elena Gallegos, Walsh Gallegos Trevino Russo & Kyle, P.C., Michael Chavez, Hatch Valley Public Schools and Vicki Chavez, Southwest REC**
   Topic Strand: Administration/Community Relations/Finance/Legal Issues/Personnel/Safety & Wellness/Student Achievement
   Level: Advanced

4. **Dealing with Disruption at School Board Meetings**
   Whether school boards are dealing with a highly polarizing issue or just a highly contentious citizen with a personal axe to grind, school boards must know how to manage disruption at public meetings without trampling the rights of the perceived or actual disrupters. This session will discuss the legal and practical considerations of dealing with and managing disruption at meetings.
   **Carol Helms and John F. Kennedy, Cuddy & McCarthy, LLP**
   Topic Strand: Administration/Boardmanship/Community Relations/Legal Issues/Personnel
   Level: Advanced

5. **Leveraging FBI Albuquerque Citizens Academy Alumni Association (FBIACAAAA) and FBI Outreach Resources for Student Life Enhancement**
   FBIACAAAA and the FBI Albuquerque Community Outreach will present resources, partnership opportunities and subject matter experts available to participants to address specific needs identified by schools including healthy lifestyles, drug, alcohol and vaping education, gangs, terrorism, violence, sextortion, school safety, preparing our youth in meeting rigors & challenges of future workforce in general and careers in law enforcement. With minimal impact to interested schools, outreach experts will work with schools to streamline educational, training and classroom presentation content as requested.
   **Samantha Madrid, Albuquerque FBI & Joyce Montoya-Roach, Lewis University**
   Topic Strand: Community Relations/Safety and Wellness
   Level: Advanced

6. **Managing Superintendent Evaluations and Employment Contracts**
   Learn to conduct and issue a full and complete job evaluation of the local superintendent and learn the requirements for any employment action or issuance of a growth plan and also learn about extending or issuing a new employment contract for the local superintendent.
   **Daniel Castille and Carol Helms, Cuddy & McCarthy, LLP**
   Topic Strand: Administration/Boardmanship/Legal Issues
   Level: Advanced
7. Medical Cannabis in Schools – What are a District’s Options?
In June of 2019, New Mexico became the eighth state to allow (and the first to mandate) the storage, possession, and administration of medical cannabis to qualified students in the school setting. With the new law and regulations in place, what must school districts do, and what are options for districts to consider? Join two experienced school attorneys – Karla Schultz and Evelyn Howard-Hand – for an overview of the new medical cannabis laws and a discussion of policies and procedures that are both legally sound, and meet the unique needs of your district.

Karla Schultz and Evelyn Howard-Hand, Walsh Gallegos Trevino Russo & Kyle, P.C.
Topic Strand: Legal Issues/Legislative Issues/Safety & Wellness
Level: Advanced

8. NMSBA Evaluation Services
Research shows that effective Boards are “accountability driven”. Accountability requires accurate data. One of the easiest ways to acquire accurate and useful data is through a new process developed by NMSBA’s “Online Evaluation Support Services.” This presentation will highlight how one district has used these services in superintendent evaluation, school climate assessment, and in Board development and goal setting.

Hugh Prather, NMSBA and Olivia Calabaza, Bernalillo Public Schools
Topic Strand: Administration/Boardmanship
Level: Advanced

9. New Mexico’s Multi-Layered System of Supports (MLSS)
MLSS is New Mexico’s version of the Response to Intervention (RtI) Framework. MLSS empowers teachers to intervene quickly when students need additional supports in a particular area. MLSS will ensure that all students are prepared for college/career, secure in their identity, and healthy. During this presentation participants will have a chance to review current guidance through structured activities.

Kevin Stowe and Gabe Baca, New Mexico Public Education Department
Topic Strand: Student Achievement
Level: Advanced

10. New Mexico School Spotlight Dashboard
The New Mexico Spotlight dashboard, to be released in January 2019, will celebrate the success of our highest performing schools, identify schools that the department will support with federal grant money, and provide families with an opportunity to learn more about their local schools. Based on indicators of academic performance and school quality, the NM PED will collaborate with districts, schools, and communities to determine what resources are needed to support schools on their path to student success. This shift in philosophy will allow for the NM PED to allocate federal resources where they can make the most impact and help every student succeed.

Dr. Timothy W. Hand, Deputy Secretary of Education
Topic Strand: Student Achievement/Finance
Level: Advanced

11. Put On Your Suit of Armor: Handling Staff and Community Criticism
This presentation is an overview of how, when, and why, a School Board member may critique and criticize district employees. This presentation also presents the other side of the issue, and delves into what criticism of the Board by district employees and the community is permissible and what limits the District can place upon them, while remaining in compliance with federal and state law.

Nick Govea and Geno Zamora, Ortiz & Zamora, Attorneys at Law, LLC
Topic Strand: Administration/Boardmanship/Legal Issues/Personnel
Level: Advanced

12. Recruit and Retain Quality Teaching Staff
In New Mexico, as is the case around the country, there is a growing shortage of qualified teaching staff. Join us in a panel discussion to explore creative ways to recruit and grow your own highly trained teaching staff and proven models that deliver quality mentoring and meaningful professional development.

Karla Schultz, Walsh Gallegos Trevino Russo & Kyle and Greg Maxie, Lovington Board of Education.
Topic Strand: Legislative Issues/Personnel
Level: Advanced
13. **Regulating Social Media**  
Attendees will receive a comprehensive review of the rights that students and employees have at school and outside of school under the First Amendment related to the regulation of social media to address bullying, harassment and misinformation. You will receive an overview of the limitations on student and employee discipline for posts made on social media.  
*Andrew Sanchez, Scariano Himes & Petrarca*  
Topic Strand: Boardmanship/Legal Issues/Personnel/Safety and Wellness  
Level: Advanced

14. **Rookie Mistakes: Common Errors by New Board Members**  
Participants will gain an understanding of how to avoid typical errors by board members during their first years of service.  
*Tony Ortiz, Ortiz & Zamora, Attorneys at Law, LLC*  
Topic Strand: Administration/Boardmanship/Legal Issues  
Level: Advanced

15. **Threat Assessment: One of the Prevention Strategies to Help Keep School Safe**  
Students and staff face stresses from both inside and outside the school district. How can we keep those stresses from causing trouble and trauma? Threat assessment is one important strategy districts can use to lead the way. Through discussion and activities come learn with us as we share what has worked for us and discover what might work for you.  
*Lorenzo Garcia, Kris Meurer & Stephen Fortess, APS*  
Topic Strand: Boardmanship/Community Relations/Safety & Wellness  
Level: Advanced

16. **Understanding Ethics and Transparency Obligations**  
Do you want to avoid violating the law as a school board member or administrator? This session provides board members and administrators with an in-depth review of the Open Meetings Act, Inspection of Public Records Act, School Board Ethics Laws, and the Governmental Conduct Act. We’ve seen the mistakes and we can help you avoid them.  
*Geno Zamora and Nick Govea, Ortiz & Zamora, Attorneys at Law, LLC*  
Topic Strand: Administration/Boardmanship/Community Relations/Legal Issues/Legislative Issues  
Level: Advanced

17. **What’s The Board Got To Do With It?**  
Since HB 212 was enacted, the superintendent, not the school board, has the authority and responsibility to hire and fire school district employees. The Board, however, still has a critical role to fulfill after a school district employee has been discharged or terminated by the Superintendent. Learn the difference between a discharge and a termination, what the employee is and is not entitled to under state law and board policy and what the school board must do, cannot do, and should not do.  
*Patricia Salazar Ives and Charlotte Hetherington, Cuddy & McCarthy, LLP*  
Topic Strand: Boardmanship/Legal Issues  
Level: Advanced

18. **Yazzie/Martinez: Your Role in Transforming Education**  
Leverage your power as a board member to remedy the requirements of the landmark case by making real change for the students and families of your district. The department will share the vision, initial steps, and plan support you in allocating funding for all students to succeed in college and careers. You will leave with information to share with your contingency on the implementation of a Culturally and Linguistically Responsive Framework and prioritizing the State Seal of Bilingualism-Biliteracy.  
*Mayra Valtierrrez, NM PED*  
Topic Strand: Boardmanship/Finance/Legal Issues/Student Achievement  
Level: Advanced