

# **New Mexico School Boards Association 2018 ANNUAL CONVENTION**

Advocacy & Equity in Education
Embassy Suites Hotel - Albuquerque, New Mexico
December 7-8, 2018

# PRELIMINARY AGENDA

	● Friday, December 7	
7:00 AM	REGISTRATION	
7:00 AM	BREAKFAST	
7AM- 7PM	EXHIBITS OPEN	
8:00 AM	GENERAL SESSION I	
8:45 AM	Greetings from New Mexico's Governor-ElectTBA	
9:15 AM	NSBA Greetings, National UpdateFrank Pugh, President "The Importance of School Board Advocacy" National School Boards Association	
9:45 AM	BREAK	
10:00 AM	GENERAL SESSION II	
10:45 AM	The Effects of Yazzie/Martinez Lawsuit on Equity" Ramon Montaño, Moderator Gail Evans, Lead Counsel, New Mexico Center on Law and Poverty Ernest Herrera, Staff Attorney, Mexican American Legal Defense Fund Tom Sullivan, Retired Superintendent & Former NMCEL Director Veronica Garcia, Santa Fe Superintendent, Former PED Secretary	

11:45-1:00 PM	ANNUAL AWARDS LUNCHEON	Sandia V-VIII
	Sponsor: Lifetouch School Photography	
	Presiding Ramo	
	Award Presentations	
	*24-Year Service Award *Board Member of the Yea	ar Award
	*Small District Board of the Year Award *Large Di	
	*Leadership Achievement, Exemplary & Outstanding	ng Leadership Awards

1:00-4:00 PM 2	2018 DELEGATE ASSEMBLY	Sandia, I-IV
1	PresidingRamo	n Montaño NMSRA President
	1. Call to Order	in montano, ministra i resident
	2. Approval of Agenda	
	and the state of t	
4	4. Approval of 2017 Delegate Assembly Minutes	
5	5. Financial Report	Olivia Calabaza
	a. Action on Financial Report	NMSBA Secretary-Treasurer
6	6. Report of Resolutions Committee	Chair Pauline Jaramillo
μ	a. Action on Committee Report	
v.	b. Action on Committee Recommendation	
7	7. Report of Nominating Committee	Chair Ramon Montaño
2	a. Action on Nominating Committee Report	NMSBA President
2 C	b. Opening and Closing of Nominations	=
),	c. Statements of Candidates	
i.	d. Election of Officers	
8	Report of Policy Review Committee	Chair Ron Singleton
	a. Action on Committee Report	NMSBA Past-President
	b. Action on Committee Recommendation	MISDA Fast-President
9	. Adjourn Delegate Assembly	

	2:00-5:00 PM	SUPERINTENDENTS ASSOCIATION MEETING Ocotillo II
r		
ı	5:00-6:30 PM	VENDOR APPRECIATION & PRESIDENT'S RECEPTIONSandia VI-VII
		Sponsored by: CES - Cooperative Education Services
		<ul> <li>Acknowledgement of Vendors</li> </ul>
		<ul><li>Passing of the President's Gavel Ceremony</li></ul>
		NMSBA President's Comments
	8:00-11:00 PM	PRESIDENT'S DANCESandia VI-VII

Saturday, December 8		
7:30 AM	REGISTRATION	
7:30 AM-Noon	EXHIBITS OPEN	
7:30-8:30 AM	BREAKFASTSandia IV-V Sponsors: Cuddy & McCarthy Law Firm: Sodexo Walsh Gallegos Trevino Russo & Kyle, Law Firm	
8:30-9:30 AM	CONCURRENT WORKSHOPS I See Workshop Grid for Times & Place	
9:30 AM	BREAK	
9:45-10:45 AM	CONCURRENT WORKSHOPS II See Workshop Grid for Times & Place	
11:00-12:00 AM	CONCURRENT WORKSHOPS III See Workshop Grid for Times & Place	
12:00 Noon	ADJOURN PLEASE DRIVE HOME SAFELY!	



## **Annual Convention Breakout Session Grid**

Saturday, December 8, 2018 Embassy Suites Hotel, Albuquerque, New Mexico

ROOM	Session I 8:30 AM – 9:30 AM	Session II 9:45 AM – 10:45 AM	Session III 11AM – 12 Noon
Sierra I/II (Seats 160)	Ethical and Transparent Practices for School Boards	Guns on Campus? Managing Staff and Student Safety	Can You Manage a Difficult School Problem Under Pressure? Triage Public Relations, Staff
	Geno Zamora & Nicholas Govea Ortiz & Zamora Law Firm	Geno Zamora, Ortiz & Zamora Law Firm And James Vautier, Poms & Associates	Management & Legal Problems  Tony F. Ortiz, Ortiz Zamora Law Firm & Dr.
	Boardmanship/Community Relations/Legal and Legislative Issues	Boardmanship/Community Relations/Safety & Wellness	Veronica Garcia, SFPS Superintender  Boardmanship/Community Relations/Legal Issues/Personnel
<b>Sierra III</b> (Seats 80)	Strategic Planning for School Boards: Doing the Right Things	District Equity – What is the Board's Role?	How School Boards Can Provide Equity by Advocating for Accomplished Teaching and National Board Certification
	Dr. Hugh Prather, Prather Consulting & Bobbie Gutierrez, Espanola Public School Superintendent	Dr. David Peercy, APS Board President & Samantha Adams Adams+Crow Law Firm	Robyn Hoffman, NMSBA Board Memb & Evelyn Sanchez NM National Board Cert. Teacher Ne
	Boardmanship/Student Achievement	Boardmanship/Community Relations/Legal	Boardmanship/Community Relations/Finance/Personnel/ Student Achievement
<b>Ocotillo I</b> (Seats 65)	Tribal Community Collaboration in Education	Trends for Broadband and Technology in Schools	Effective Lobbying for School Board Leaders Part II
	Ashley Sarracino Native Ascension Community Development	Ovidiu Viorica Public School Facilities Authority	Lilliemae Ortiz NMSBA Legislative Liaison
a	Community Relations	Facilities Management/Technology	Boardmanship/Legislative Issues/Advocacy
Ocotillo II (Seats 85)	Imagine Sufficient FundingNow What?	Labor Relations: What District Leadership Must Know	Board Member Advocacy: Effective, Ethical & Legal
	Linda Trujillo Walsh Gallegos Trevino Russo & Kyle PC	Rodney Lawrence Gabaldon Walsh Gallegos Trevino Russo & Kyle PC	Elena Gallegos Walsh Gallegos Trevino Russo & Kyle PC
	Student Achievement	Boardmanship/Legal Issues/Personnel	Administration/Boardmanship/ Community Relations/Legal Issues
Sandia I/II Seats 100)	FERPA: Guidelines for Student Advocacy	Student Rights – Responsible Use	Procurement Code: What District Need To Know
	John F. Kennedy & Laura Castille Cuddy and McCarthy Law Firm	Carol S. Helms & Laura Castille Cuddy and McCarthy Law Firm	Daniel Castille & Andrea Salazar Cuddy and McCarthy Law Firm
	Legal Issue	Boardmanship/Community Relations/Legal and Legislative Issues	Administration/Boardmanship/Legal Issues
Sandia III Seats 60)	"Coming Out" STARS Activity	Implications of STEM Ready! Standards	Breaking the Silence-New Mexico
	Tranquilino Hurtado & Lillian Maestas Mora School Board Members	Luther Light, Ruidoso Board Member Dr. Debra Thral, NM Science Teachers Association	Wynne Coleman, Rio Rancho School Board Member
	Community Relations/Safety & Wellness/Other	Community Relations/Finance/Legal Issues/Student Achievement	Safety & Wellness

Topic Strands: Administration (A); Boardsmanship (B); Community Relations (C); Facilities Management (M); Finance (F); Legal (G); Legislation (L); Personnel (N); Safety & Wellness (W); Student Achievement(S); and Technology (T) Level: All Sessions are Advanced



### **Annual Convention Session Descriptions**

Saturday, December 8, 2018 (Alphabetical Listing)

#### Board Member Advocacy: Effective, Ethical, Legal

Advocacy and equity in education is best achieved through diverse representation on the dais. This lively panel of attorneys will explore advocacy and equity issues ranging from payment of per diem for board service, to ways in which board members can impact change, to tips for dealing with conflicting missions and board advocacy that goes beyond ethical or legal bounds.

Elena Gallegos, Walsh Gallegos Trevino Russo & Kyle

Topic Strand: Administration/Boardmanship/Community Relations/Legal Issues Level: Advanced

#### **Breaking the Silence-New Mexico**

Breaking the Silence confronts myths that reinforce the silence surrounding mental illness and suicide. It uses a STIGMA-BUSTING CURRICULUM for MIDDLE and HIGH SCHOOL STUDENTS that focus on teen mental health. Come learn about the program and how to have it presented in your district's middle and high schools.

Level: Advanced

Level: Advanced

Wynne Coleman, Rio Rancho School Board Member

Topic Strand: Safety & Wellness

# Can You Manage a Difficult School Problem Under Pressure? Triage, Public Relations, Staff Management, and Legal Problems

Come work with your fellow administrators and board members in small groups to problem solve some complex school scenarios that require quick responses, careful political/legal considerations and some common sense. You will be in small work groups and will be tasked with mapping solutions to school scenarios, ultimately presenting them to the group. Will your approach calm the parents? Avoid the lawsuit? Settle the dispute with the board member? Join us for this interactive session designed to expand your "big picture" management of school issues.

Tony F. Ortiz, Ortiz & Zamora, Attorneys and Dr. Veronica C. Garcia, SFPS Superintendent
Topic Strand: Boardmanship/Community Relations/Legal Issues/ Personnel
Level: Advanced

#### "Coming Out" STARS Activity"

The purpose of this activity is for participants to gain a better understanding of the coming out process and recognize that this process is different for every individual. It may also help participants empathize with the challenges that often accompany the coming out process for students in the K-12 system.

Tranquilino Hurtado and Lillian Maestas, Mora School Board Members

Topic Strand: Community Relations/Safety & Wellness/Other

### District Equity – What is the Board's Role?

School boards must develop sound policies and ensure best practices are implemented in order to establish a culture of inclusion, respect, and collegiality in their districts. This hands-on session will engage participants in identifying potential district equity policy and practices, establishing productive dialogue among school board members, and developing effective strategies for modeling and advocating for a culture of equity.

Dr. David Peercy, APS Board of Education and Samantha Adams, Adams+Crow Law Firm
Topic Strand: Boardmanship/Community Relations
Level: Advanced

#### Effective Lobbying for School Board Leaders Part II

Learn how to communicate effectively with your Legislators, Governor and Congress. The New Mexico Legislature will convene in Santa Fe in January. What happens during the 60-day session will inevitably affect your school district and your decisions as a school board member. Prepare your board to promote the interests of your students during the session

Lilliemae Ortiz, NMSBA Legislative Liaison

Topic Strand: Boardmanship, Legislative Issues, Advocacy Level: Advanced

#### **Ethical and Transparent Practices for School Boards**

This presentation is designed to be a beginner to intermediate guide to compliance with laws relating to public records, open meetings, governmental conduct and school board ethics. It is also designed to refresh the memories of experienced board members.

Geno Zamora, Esq. and Nicholas Govea, Esq., Ortiz & Zamora Attorneys at Law, LLC

Topic Strand: Boardmanship/Community Relations/Legal Issues/Legislative Issues

**FERPA: Guidelines for Student Advocacy** 

This session will focus on the Family Educational Rights and Privacy Act ("FERPA") issues affecting board members and school leaders. Student advocacy includes ensuring that student confidential information is protected. When do board members have a legitimate educational interest in accessing student educational records? What use may be made of a student's educational records at Board meetings, as well as employment and student discipline hearings? When might a board member's emails be considered an educational record, subject to disclosure to a student's parents? What FERPA issues arise in negotiating cloud-based computing contracts? What are a board member's obligations with respect to information learned through a student's educational records? We will use an interactive approach to explore hypothetical situations encountered in every school district to address the importance of advocating for students by protecting their confidential records.

John F. Kennedy and Laura Castille, Cuddy & McCarthy, LLP

Topic Strand: Legal Issues

Level: Advanced

Level: Basic/Advanced

#### **Guns on Campus? Managing Staff and Student Safety**

Some schools districts are considering having guns on campus, particularly on remote campuses. Is this the right approach? What are the options? What are the safety risks and benefits? Participants will learn about applicable board policies, state and federal law as well as discuss best practices.

Geno Zamora, Esq., Ortiz & Zamora and James Vautier, Poms & Associates Risk Services Level: Advanced

Topic Strand: Boardmanship/Community Relations/Safety & Wellness

#### How School Boards Can Provide Equity by Advocating for Accomplished Teaching and National Board Certification

Session engages participants in learning about Accomplished Teaching and National Board Certification Process. Presentation provides research and resources showing impact of National Board Certification process on teacher quality and retention as well as impact on student learning. Every student deserves an Accomplished Teacher. Participants will discuss and plan how to put an Accomplished Teacher in every classroom.

Robyn Hoffman, NMSBA Board Member and Evelyn Sanchez, NM National Board Cert. Teacher Net.

Topic Strand: Boardmanship/Community Relations/Finance/Personnel/Student Achievement

Level: Advanced

#### Imagine Sufficient Funding...Now What?

School board members universally advocate for sufficient funding. With the recent court decision, Yazzie v. State of New Mexico, and a strong economy, there will undoubtedly be more funding for education. Join us in an interactive conversation aimed at arming board members with information about the Indian Education Act, Hispanic Education Act and Bilingual Multicultural Education Act in this new era.

Linda Trujillo, Walsh Gallegos Trevino Russo & Kyle, P.C.

Topic Strand: Student Achievement

Level: Advanced

#### Implications of STEM Ready! Standards

In Spring, 2018 NM adopted NGSS as well as 6 NM STEM standards for K-12 students. The evaluation of instructional materials is occurring now with materials selection in the Spring of

2019. NMSTA is addressing the transition to NM STEM Ready! Standards with a series of workshops devoted solely to understanding these new Science Standards, the implementation timeline, funding needs and assessment implications.

Luther Light, Ruidoso School Board Member and Dr. Debra Thrall, NM Science Teachers Association Topic Strand: Community Relations/Finance/Legal Issues/Student Achievement Level: Advanced

#### Labor Relations: What District Leadership Must Know

Experienced school attorneys will discuss the impact of this year's landmark Supreme Court decision, *Janus v. AFSCME* on board-district-union relations. Presenters will discuss how to effectively advocate at every stage of the collective bargaining process, uniting around mutual goals such as equity in the workplace in order to effectively recruit and retain a qualified workforce, and how to avoid common (costly) pitfalls.

Level: Advanced

Level: Advanced

Level: Advanced

Rodney Lawrence Gabaldon, Walsh Gallegos Trevino Russo & Kyle

Topic Strand: Boardmanship/Legal Issues/Personnel

#### **Procurement Code: What Districts Need To Know**

The School Board controls the district's pocketbook and is ultimately responsible for all procurement and contracting. Learn the basics of the Procurement Code, including the procedures for Invitations to Bid, Requests for Proposals, Small Purchases, Sole Source Procurements and procurement through existing contracts. Avoid protests by getting it right the first time!

Daniel Castille and Andrea Salazar, Cuddy & McCarthy, LLP

Topic Strand: Administration/Boardmanship/Legal Issues

#### Strategic Planning for School Boards: Doing the Right Things

Participants will explore the research base for why strategic planning is a critical responsibility for Boards. Practical tips for making the process engaging and productive will be presented. An interactive opportunity will be built into the session so participants' questions may be addressed.

Dr. Hugh Prather, Prather Consulting and Bobbie Gutierrez, Espanola Public Schools Superintendent
Topic Strand: Boardmanship/Student Achievement
Level: Advanced

#### Student Rights - Responsible Use

Individual student rights often conflict with school boards' and administrators' notions about how to operate efficient, orderly, and safe schools for the benefit of all children and in accordance with community standards. This session explores the responsible exercise of student rights for current issues, including free speech and expression regarding anthem protests and social media, religious practices, and transgender students.

Carol S. Helms and Laura Castille, Cuddy & McCarthy, LLP

Topic Strand: Boardmanship/Community Relations/Legal Issues/Legislative Issues Level: Advanced

#### Trends for Broadband and Technology in Schools

The presentation will provide an overview of current status of broadband upgrades statewide. It will also outline future needs and challenges based on industry trends, and potential solutions.

Ovidiu Viorica, Public School Facilities Authority

Topic Strand: Facilities Management/Technology

#### **Tribal Community Collaboration in Education**

Workshop participants will engage in discussion surrounding tribally controlled schools' effort to increase community engagement. This workshop will identify strategies for schools to increase tribal community engagement for student success using culturally appropriate methods. Participants will also identify strategic steps to increase tribal leadership engagement in community collaboration to further support staff, students, and parents/caregivers.

Ashley Sarracino, Native Ascension Community Development

Topic Strand: Community Relations Level: Advanced