



# New Mexico School Boards Association 2017 ANNUAL CONVENTION

Embassy Suites Hotel - Albuquerque, New Mexico  
December 1-2, 2017

## AGENDA

<span style="font-size: 2em;">⊕</span> <b>Friday, December 1</b> <span style="font-size: 2em;">⊕</span>	
<b>7:00 AM</b>	<b>REGISTRATION</b> ..... <i>Convention Lobby</i>
<b>7:00 AM</b>	<b>BREAKFAST</b> ..... <i>Sandia V-VIII</i> <i>Sponsors: Walsh, Gallegos, Treviño, Russo &amp; Kyle Law Firm</i> <i>CES – Cooperative Education Services</i>
<b>7AM- 7PM</b>	<b>EXHIBITS OPEN</b> ..... <i>Convention Lobby</i>
<b>8:00 AM</b>	<b>GENERAL SESSION I</b> ..... <i>Sandia, I-IV</i> Presiding.....Linda Trujillo, NMSBA President Presentation of Colors.....Santa Fe High School Jr. ROTC Unit Pledge of Allegiance..... Ramon Montaño, NMSBA President-Elect Salute to New Mexico Flag.....Pauline Jaramillo, NMSBA Vice-President Introduction of Dignitaries & Sponsors.....Linda Trujillo, NMSBA President Master Board Member Presentations.....Linda Trujillo, NMSBA President Candidates: Ramon Montaño, Catherine Cullen, Arlan Ponder, Barbara Petersen Student Entertainment..... Mariachi Cardenal Robertson High School, Las Vegas City Schools
<b>8:45 AM</b>	<b>State of Education Report</b> .....Christopher Ruskowski, Secretary Designate New Mexico Public Education Department
<b>9:15 AM</b>	<b>NSBA Greetings &amp; National Update</b> .....Kevin Ciak, President National School Boards Association
<b>9:45 AM</b>	<b>BREAK – Refreshments</b> ..... <i>Convention Lobby</i> <i>Sponsor: Hutchinson, Shockey, Erley &amp; Co.</i>
<b>10:00 AM</b>	<b>GENERAL SESSION II</b> ..... <i>Sandia, I-IV</i> “No Time to Lose”–How to Build a World..... Dr. Jeannie Oakes Class Education System State by State      Senior Fellow, Learning Policy Institute Presidential Professor Emeritus, UCLA
<b>10:45 AM</b>	<b>“The Future of Education in New Mexico Panel”</b> ..... Linda Trujillo, Moderator Dr. Jeannie Oakes; Superintendent Veronica Garcia, Santa Fe Superintendent Ricky Williams, Hagerman; Charles Boyer, NEA-NM Director Stephanie Ly, AFT-NM President
<b>12:00-1:30 PM</b>	<b>ANNUAL AWARDS LUNCHEON</b> ..... <i>Sandia V-VIII</i> Presiding..... Linda Trujillo, NMSBA President Award Presentations..... NMSBA Executive Board *Hall of Fame *Board Member of the Year *Small District Board of the Year *Large District Board of the Year *Leadership Achievement Awards *Exemplary Awards *Outstanding Leadership Awards

**1:45-4:00 PM 2017 DELEGATE ASSEMBLY..... Sandia, I-IV**  
**Presiding.....Linda Trujillo, NMSBA President**  
*Sponsored by: George K. Baum & Co.*  
**Approval of Agenda**  
**1. Review of Delegate Assembly Procedures**  
**2. Approval of Minutes**  
**3. Financial Report..... Arlan Ponder, NMSBA Secretary-Treasurer**  
**a. Action on Financial Report**  
**4. Report of Nominating Committee..... Chairperson Linda Trujillo**  
**a. Action on Nominating Committee Report NMSBA President**  
**b. Opening and Closing of Nominations**  
**c. Statements of Candidates**  
**d. Election of Officers**  
**5. Report of Resolutions Committee.....Chairperson Ramon Montaño**  
**a. Action on Resolutions Committee Report NMSBA President-Elect**  
**b. Action on Committee Recommendation**  
**6. Adjourn Delegate Assembly**

**2:00-5:00 PM SUPERINTENDENTS ASSOCIATION MEETING..... Ocotillo II**

**5:00-6:30 PM VENDOR APPRECIATION & PRESIDENT’S RECEPTION.....Sandia VI-VII**  
*Sponsored by: CES – Cooperative Education Services*  

- Acknowledgement of Vendors
- Passing of the President’s Gavel Ceremony
- NMSBA President’s Comments

**8:00-12:00 AM PRESIDENT’S COUNTRY WESTERN DANCE..... Sandia VI-VII**  
**Danny Duran and The Slo Burning Band**

**⊕ Saturday, December 2 ⊕**

**7:30 AM REGISTRATION.....Convention Lobby**  
**7:30 AM-Noon EXHIBITS OPEN.....Convention Lobby**  
**7:30-8:30 AM BREAKFAST.....Sandia IV-V**  
*Sponsors: Cuddy & McCarthy Law Firm*  
*Sodexo*  
*Johnson Controls*  
**8:30-9:30 AM CONCURRENT WORKSHOPS I..... See Workshop Grid for Times & Place**  
**9:30 AM BREAK.....Convention Lobby**  
*Sponsors: Cuddy & McCarthy Law Firm*  
**9:45-10:45 AM CONCURRENT WORKSHOPS II..... See Workshop Grid for Times & Place**  
**11:00-12:00 AM CONCURRENT WORKSHOPS III..... See Workshop Grid for Times & Place**  
**12:00 Noon ADJOURN PLEASE DRIVE HOME SAFELY!**



# Annual Convention Breakout Session Grid

Saturday, December 2, 2017

Embassy Suites Hotel, Albuquerque, New Mexico

ROOM	Session I 8:30 AM – 9:30 AM	Session II 9:45 AM – 10:45 AM	Session III 11AM – 12 Noon
<b>Sierra I/II</b> (Seats 160)	<b>Measuring School Climate How Does Your Staff Feel</b>  <i>Dr. Hugh Prather, Prather Consulting, Dr. Kurt Steinhaus, Superintendent and Dr. Erin Middleton, District Climate Consultant</i> <b>Boardmanship/Student Achievement/Personnel</b> <b>A</b>	<b>Strategic Planning Doing the Right Things</b>  <i>Dr. Hugh Prather, Prather Consulting, Dr. Ann Lynn McIlroy, Loving Superintendent</i>  <b>Boardmanship</b> <b>A</b>	<b>Success Matters: Every Student, Every Day</b>  <i>Mr. Kyle Rhodes, Farmington Schools Board President, Mr. Phil Valdez, Deputy Superintendent, and Ms. Nicole Lambson, Exec. Dir. Of Curriculum, Instruction and Assessment</i>  <b>Student Achievement</b> <b>A</b>
<b>Sierra III</b> (Seats 80)	<b>Board Empowerment: What School Boards Can Legally Do</b>  <i>Andrew M. Sanchez John F. Kennedy Cuddy and McCarthy Law Firm</i>  <b>Boardmanship/Legal Issues</b> <b>A</b>	<b>Immigration Issues – Sanctuary Schools and Cities</b>  <i>John F. Kennedy Y. Jun Roh Cuddy and McCarthy Law Firm</i>  <b>Community Relations/Legal/Legislative</b> <b>A</b>	<b>Investigating Improper Relationships and Other Employee Misconduct</b>  <i>Carol S. Helms Laura M. Castille Cuddy and McCarthy Law Firm</i>  <b>Legal/Personnel/Safety &amp; Wellness</b> <b>A</b>
<b>Ocotillo I</b> (Seats 65)	<b>Protecting Students from Sexual Predators with a Boundary Policy</b>  <i>Dr. Linda M. Paul, Consultant, Poms and Associates</i>  <b>Boardmanship/Community Relations/Legal/Personnel/Safety &amp; Wellness</b> <b>A</b>	<b>Partnering Effectively with the Faith Community</b>  <i>Lisa Fuller, Shine School Partnership Elizabeth Calhoon, APS</i>  <b>Community Relations Safety &amp; Wellness</b> <b>A</b>	<b>The Tone at the Top/Proper Use of School Funds NMBASBO</b>  <i>Terry Dean, CPA, Retired CFO/School Business Consultant</i>  <b>Boardmanship/Facility Management Budget and Finance</b> <b>A</b>
<b>Ocotillo II</b> (Seats 85)	<b>Sunshine Laws - Tips for Avoiding Complaints OMA/IPRA</b> <i>Linda Trujillo Walsh Gallegos Trevino Russo &amp; Kyle PC</i>  <b>Community Relations/Legal</b> <b>A</b>	<b>“Oh Say Can You See...”, Freedom of Speech with Limitations</b>  <i>Leland Churan Elena Gallegos Walsh Gallegos Trevino Russo &amp; Kyle PC</i>  <b>Legal/Personnel</b> <b>A</b>	<b>Medicaid – Avoiding Traps and Penalties: Ways to Recoup Funds</b>  <i>Evelyn Howard-Hand Walsh Gallegos Trevino Russo &amp; Kyle PC</i>  <b>Finance/Legal/Safety &amp; Wellness</b> <b>A</b>
<b>Sandia I/II</b> (Seats 100)	<b>“Me Too” --- Competently Responding to Sexual Harassment in the School Environment</b> <i>Tony F. Ortiz Jessica Terrazas Ortiz &amp; Zamora Law Firm</i>  <b>Boardmanship/Legal/Personnel/Safety and Wellness</b> <b>A</b>	<b>Superintendent Contracts and Evaluation from Start to Finish</b>  <i>Tony F. Ortiz Ortiz &amp; Zamora Law Firm Dr. Veronica Garcia SFPS Superintendent</i>  <b>Administration/Boardmanship/Legal/Personnel</b> <b>A</b>	<b>Fair Playing Field? Equity under Title IX with Board Policies and Booster Clubs</b>  <i>Geno Zamora Tony F. Ortiz Ortiz &amp; Zamora Law Firm</i>  <b>Administration/Boardmanship/Financial/Legal</b> <b>A</b>
<b>Sandia III</b> (Seats 60)	<b>Looking at Pre-K in Public Education</b>  <i>Dymorie Maker, Region VI President</i>  <b>Student Achievement/Facilities</b> <b>A</b>	<b>Collective Bargaining A Problem Solving Model</b>  <i>Barbara Petersen, APS Board Member Dr. Ellen Bernstein, President Albuquerque Teachers Federation</i>  <b>Personnel/Finance</b> <b>A</b>	<b>Know What You Are Approving Annual Audited Financial Statements</b> <i>Audrey J. Jaramillo Scott Eliason Jaramillo Accounting Group LLC</i>  <b>Boardmanship/Finance</b> <b>A</b>

**Topic Strands:** Administration (A); Boardmanship (B); Community Relations (C); Facilities Management (M); Finance (F); Legal (G); Legislation (L); Personnel (N); Safety & Wellness (W); Student Achievement(S); and Technology (T) **Level:** Basic and/or Advanced



## Annual Convention Session Descriptions

Saturday, December 2, 2017

(Alphabetical Listing)

### **Board Empowerment: What School Boards Can Legally Do**

What power and authority do school boards really have? This session will help board members to learn about the various statutes that establish the scope of powers and authority of the school board to oversee the operations of the School District.

**Andrew M. Sanchez and John F. Kennedy, Cuddy McCarthy Law Firm**

Topic Strand: Boardsmanship/Legal Issues

Level: Advanced

### **Collective Bargaining: A Problem Solving Model**

This session will focus on the collaborative work that can be done to solve problems and improve communication by working with the bargaining units, the unions, on issues both local to the district and in relationship to the state.

**Barbara Petersen, APS Board Member**

**Dr. Ellen Bernstein, President of the Albuquerque Teachers Federation**

Topic Strand: Personnel/Finance

Level: Advanced

### **Fair Playing Field? Equity under Title IX with Board Policies and Booster Clubs**

How can board members update their activity and athletic funding policies and practices to ensure compliance with Title IX and the New Mexico Athletic Equities Act? Boards can reduce complaints leading to expensive investigations from the Department of Education's Office of Civil rights by working with booster clubs and other organizations to ensure equitable funding.

**Geno Zamora and Tony F. Ortiz, Ortiz & Zamora, Attorneys at Law Firm**

Topic Strand: Administration/Boardsmanship/Financial/Legal

Level: Advanced

### **Immigration Issues – Sanctuary Schools and Cities**

The session will discuss Federal enforcement of the pertinent laws applied to local public school districts, including civil rights, residency requirements, and protection of the undocumented student, ICE investigations, DACA and disclosure of student records.

**John F. Kennedy and Y. Jun Roh, Cuddy and McCarthy Law Firm**

Topic Strand: Community Relations/Legal/Legislative

Level: Advanced

### **Investigating Improper Relationships and Other Employee Misconduct**

Learn a practical approach to investigating allegations of employee misconduct, while protecting your school district from further liability and exposure. Who should conduct the investigation? Who should be interviewed? What remedies may need to be taken immediately? Can an employee refuse to answer your questions? You will learn this and more as your presenters take you step-by-step through the process.

**Carol S. Helms and Laura M. Castille, Cuddy and McCarthy Law Firm**

Topic Strand: Legal/Personnel/Safety & Wellness

Level: Advanced

### **Know What You Are Approving: Annual Audited Financial Statements**

Bring a paper or use the online copy of your District's most recent annual financial statements and learn what sections of the report mean (accounting lingo explained), what questions to ask, and what is important to check before approving them. Know Central Office's and your responsibilities as an Audit Committee or Board Member for this report and what it contains.

**Audrey J. Jaramillo and Scott Eliason, Jaramillo Accounting Group LLC**

Topic Strand: Boardsmanship/Finance

Level: Advanced

### **Looking at Pre-K in Public Education**

As more and more districts have preschool classrooms in their building, board members may be unfamiliar with the expectations of early childhood education, as well as, having questions about the role that they play in their district. This session will look at the components of high-quality learning in a developmentally appropriate classroom, as well as, discuss the long range plans that can be developed from the data that is now collected through observational assessment of our youngest students.

**Dymorie Maker, Region VI President, MBM Candidate**

Topic Strand: Student Achievement/Facilities

Level: Advanced

### **“Me Too” --- Competently Responding to Sexual Harassment in the School Environment**

Come participate in this lively discussion of the challenges for schools in responding to student on student, staff to student, and staff to staff sexual harassment in the school context. The focus will be on creating policy that helps students and staff when such issues arise. There will be a discussion of the challenges posed by social media in this area, and how effective policy by boards can create a clear support system in this area, while still avoiding claims.

**Tony F. Ortiz and Jessica Terrazas, Ortiz & Zamora, Law Firm**

Topic Strand: Boardsmanship/Legal/Personnel/Safety and Wellness

Level: Advanced

### **Measuring School Climate, How Does Your Staff Feel?**

Participants will be presented the elements that make up a school climate, (including morale) and an effective means to measure the current climate of the district and each school in the district. The Superintendent and the school climate consultant from Los Alamos will share practical tips on how to use the climate data to build a more effective school system.

**Dr. Hugh Prather, Prather Consulting, Dr. Kurt Steinhaus, Los Alamos Superintendent and Dr. Erin Middleton, District Climate Consultant**

Topic Strand: Boardsmanship/Student Achievement/Personnel

Level: Advanced

### **Medicaid – Avoiding Traps and Penalties: Ways to Recoup Funds**

The Medicaid Program provides a good way to recoup large sums of money for eligible services, but there are strict requirements for billing and record-keeping. A school law attorney with experience dealing with Medicaid billing investigations will discuss how to determine whether your District is in compliance, what to consider when establishing an internal monitoring procedure, record-keeping requirements, and consequences of non-compliance.

**Evelyn Howard-Hand, Walsh Gallegos Trevino Russo & Kyle PC**

Topic Strand: Finance/Legal/Safety and Wellness

Level: Advanced

### **“Oh Say Can You See...”, Freedom of Speech with Limitations**

A Massachusetts elementary substitute knelt while students recited the Pledge of Allegiance and in St. Louis, students knelt during the National Anthem amid community protests. Parents on both sides of the political spectrum complained the actions in both cases were inappropriate. The Supreme Court held in *Tinker v Des Moines* that teachers and students don't “shed their constitutional rights to freedom of speech or expression at the schoolhouse gate.” We will explore what this means in relation to public employees and students kneeling during the national anthem.

**Leland Churan and Elena Gallegos, Walsh Gallegos Trevino Russo & Kyle PC**

Topic Strand: Legal/Personnel

Level: Advanced

### **Partnering Effectively with the Faith Community**

Shine School partnership and APS have created an effective, research-based model for mobilizing community support for local public schools. The faith and school communities share common goals in their desire to meet the needs of families and children. Proper screening, organization and training provided through a partnering organization like Shine can tap into support that will benefit student success, engage families, and impact teacher attrition.

**Lisa Fuller, Shine School Partnership and Elizabeth Calhoon, APS**

Topic Strand: Community Relations/Safety & Wellness

Level: Advanced

### **Protecting Students from Sexual Predators with a Boundary Policy**

NM public schools have experienced an increase in incidents involving sexual predators. These predators harm students and cost districts time and money defending these charges and paying settlements. In response to the need to eliminate sexual predators in our schools and prevent the hiring of new ones, the NMPSIA Board has been approved this Boundary Policy in principle, and we are seeking input from stakeholders.

**Dr. Linda M. Paul, Consultant, Poms and Associates**

Topic Strand: Boardsmanship/Community Relations/  
Legal/Personnel/Safety & Wellness

Level: Advanced

### **Strategic Planning: Doing the Right Things**

A model strategic planning which will help Board members understand the importance of and the processes needed to plan strategically at the school district level will be presented. The presentation will be a mix of both sound theory and excellent practice as applied in the Loving Municipal Schools.

***Dr. Hugh Prather, Prather Consulting and Dr. Ann Lynn McIlroy, Loving Superintendent***

Topic Strand: Boardsmanship

Level: Advanced

### **Success Matters: Every Student, Every Day**

Participants will participate in the story behind Farmington's Success Story. Their excellence journey from 9 "D's" and "F's" to 15 "A's" and "B's" on school report card grades resulted by embedding a set of core values consisting of critical components identified as turnaround leader competencies.

***Mr. Kyle Rhodes, Farmington Schools Board President, Mr. Phil Valdez, Deputy Superintendent, and Ms. Nicole Lambson, Exec. Dir. Of Curriculum, Instruction and Assessment***

Topic Strand: Student Achievement

Level: Advanced

### **Sunshine Laws - Tips for Avoiding Complaints, OMA/IPRA**

Every year public bodies, including school districts, spend precious time and money responding to complaints claiming the body violated the Open Meetings Act (OMA) and the Inspection of Public Records Act (IPRA). These laws are intended to provide the public with access to government activities and are generally enforced by the New Mexico Attorney General. We will discuss ways to help your District avoid costly complaints.

***Linda Trujillo, Walsh Gallegos Trevino Russo & Kyle PC***

Topic Strand: Community Relations/Legal

Level: Advanced

### **Superintendent Contracts and Evaluation from Start to Finish**

Back by popular demand! Come participate in this discussion of how to negotiate fair superintendent contracts, as well as, how to set up and follow your evaluation structure for your superintendent. Start your new contract on the right foot with this helpful and interactive session that brings both board/legal and superintendent consideration to the table.

***Tony F. Ortiz, Ortiz & Zamora, Law Firm and Dr. Veronica Garcia, SFPS Superintendent***

Topic Strand: Administration/Boardsmanship/Legal/Personnel

Level: Advanced

### **The Tone at the Top/Proper Use of School Funds**

Session will discuss several topics and strategies boards of education can use to ensure proper use of public funds and keeping the money working toward the district's mission of educating students. Topics will include an overview discussion of internal controls and board's role in internal controls, segregation/separation of duties, reporting, purchasing and auditing.

***NMASBO - Terry Dean, CPA, Retired CFO/School Business Consultant***

Topic Strand: Boardsmanship/Facility Management/Budget & Finance

Level: Advanced